



Tu B'Shvat Food Forest Festival Event Sponsorship February 9, 2020 from 11am-3pm

Sponsorship Levels

All Festival sponsors will be recognized for their level of support through the event website, emails, signage, social media, and during stage programming. Additional benefits by level are listed below.

Pomegranate Sponsor

\$10,000+

Includes 36 event tickets

Olive Sponsor

\$5,000+

Includes 18 event tickets

Date Sponsor

\$2,500+

Includes 10 event tickets

Fig Sponsor

\$1,000+

Includes 6 event tickets

Barley Sponsor

\$500+

Includes 4 event tickets

Individual Supporters

contributing \$1,000 (ages 19-40) or \$3,600 (ages 41+) will be recognized as Farm Founders Circle members.

Corporate Supporters will be recognized as Corporate Partners with associated tiered benefits as outlined on our website.

Dear Community Partner,

The holiday of Tu B'Shvat is the New Year of the Trees and reminds us of the partnership between earth and humanity. Coastal Roots Farm marks Tu B'Shvat with the Tu B'Shvat Food Forest Festival which brings 1,000 individuals together to connect to the land, Jewish tradition, and each other. On Sunday, February 9, 2020, the Farm will come alive with this year's festival theme of "Trees of Change" featuring live music, local food, Farm Tours, and compelling, alternative, holiday-based activities for all ages.

We invite you to support our Tu B'Shvat Food Forest Festival through event sponsorship. Your generous contribution supports not just our Jewish Life Initiative, but our greater impact in the community. Thanks to generous supporters like you, Coastal Roots Farm is able to nourish community by providing food access to those in need, environmental education to students, families, and community members, and Jewish engagement opportunities to people of all backgrounds.

Since our inception in 2014, the Farm has distributed **160,000 pounds of produce to 140,000 individuals**, and more than **60-70 percent has been donated** to community members who lack access to healthy food. We also reach **3,500 visitors each year through unique hands-on programs** including School and Group Visits, Farm Tours, volunteer opportunities, Farm Camp, Shabbat programs, and Jewish agricultural events. Like our on-site Farm Stand, our programs are offered on a pay-what-you-can basis to ensure equitable access to these meaningful experiences.

Please email or call me at javier@coastalrootsfarm.org or 760.479.6517 to discuss details.

Todah Rabah (thank you very much),

Javier Guerrero
Executive Director

Coastal Roots Farm is a 501(c)(3) nonprofit organization, Federal Tax ID 47-1570910. Your in-kind gift or direct contribution is recognized as a tax-deductible donation.