

REPORT QUARTER 3



APRIL - JUNE 2019

THANK YOU!

Your support helps Coastal Roots Farm cultivate healthy, connected communities through sustainable agriculture, food justice, and generations of Jewish agricultural practices. Thank you for equipping us to provide healthy, nutritious food to our San Diego neighbors, a space for vibrant Jewish life, and opportunities to connect to the land and one another!

SINCE INCEPTION (2014-2019 QUARTER 3)



70%
Harvests
donated



147,186
Pounds
distributed



131,924
Individuals
reached
(distribution)



3.48 million
Pounds diverted
from landfill



15,868
Individuals
reached
(events)

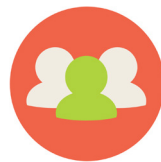
2019 QUARTER 3



59%
Harvests
donated



10,654
Pounds
distributed



5,692
Individuals
reached
(distribution)



249,743
Pounds diverted
from landfill



985
Individuals
reached
(events)

OUR IMPACT: VISTA COMMUNITY CLINIC



Our Farm Stand goes mobile once a month to Vista Community Clinic (VCC), where we distribute fresh, organic produce at no cost to low-income individuals and families, many of whom are uninsured and do not have citizenship status. In Quarter 3, we conducted a survey to better understand the impact of our food distribution. We found that while only 31% of VCC clientele receive governmental food assistance (CalFresh EBT), nearly all families report indicators of food insecurity. Over the past year:

- 87% worried their food would run out before they could get money to buy more.
- 82% were not able to afford to eat balanced meals.
- 68% ate less than they felt they should because of lack of money.

Nearly all participants reported our distribution helps them eat more fresh produce and 76% told us it allows them access to fresh vegetables they otherwise would not be able to or would struggle to afford.



QUARTER 3 HIGHLIGHTS

JEWISH LIFE

In April, the Farm and Soille San Diego Hebrew Day School partnered to host **Pesach** (Passover) on the Farm. Nearly 50 families joined us for a Passover **seder** plate scavenger hunt, harvesting parsley, making **matza**, and other family-focused activities to learn about the holiday and the Jewish agricultural traditions that the Farm practices. In June, the Farm hosted the first Great Outdoor Shabbat of its summer series with 155 families celebrating Shabbat on the Farm with special blessings for the Jewish holiday of Shavuot, challah, live Shabbat music, farm tours, and more.



FARM EDUCATION

This year, the Farm launched its very first Spring and Summer Farm Camp programs. Over the course of three weeks of Spring Camp in April and two weeks of Summer Camp in June, the Farm welcomed 100 “farmers-in-training” ages 4-12 to Coastal Roots Farm! Campers enjoyed STEM-based activities, **omanut** (arts and crafts), **shirim** (songs), and **mischakim ba'teva** (nature play) all through the lens of Jewish tradition. The Farm looks forward to hosting more campers throughout July and August.



AGRICULTURAL STEWARDSHIP

In Quarter 3, the Farm continued preparing the silvopasture for its very first round of crops - onions and winter squash. The team shaped beds, set up irrigation, began mapping crop, chicken and pasture rotations, and continued to cover crop; 150 chickens are also busy at work helping to build up healthy soil. In our vegetable production fields, our first succession of cucumbers yielded over 1,000 pounds of cucumbers in Quarter 3, which we distributed to the community. Our third succession of summer crops are now in the ground as well as 1,000 sweet potato plants to be harvested this fall!



“We attended Great Outdoor Shabbat for the freedom and air of the outdoors while enjoying some Jewish ritual, meeting up with old and new friends, and the space for the kids to run around and explore!”
- June Great Outdoor Shabbat attendee

THANK YOU TO OUR RECENT FUNDERS

- Bravo Foundation • City National Bank • City of Encinitas • Congregation Beth El Bar Mitzvah Class • Dalebrook Endowment Fund • EDCO • Military Spouse Association of Camp Pendleton • Patagonia • Pratt Memorial Fund • Price Family Foundation • Rancho Santa Fe Garden Club • Rancho Santa Fe Women’s Fund • County of San Diego • SDG&E • Viasat, Inc.



THANK YOU TO OUR FARM FOUNDERS CIRCLE MEMBERS

- Robert Brunst • Emily Einhorn • Robin & Leo Eisenberg • Jim Farley • Esther Fischer • Laura Galinson & Jodi Diamond • Sharyn Goodson • Heather Greene • Karen Helrich & Bert Edelstein • Kelly & Michelle Huang • Ann & Richard Jaffe • Jodie & Bob Kaplan • Susan & Bob Lapidus • Cheryl & Gary Levitt • Kaley & Josh Lichtman • Sylvia & Jaime Liwerant • Stacie and Todd Malkus • Ellen Marks • Daniel & Laurie Pearl • Shirley & Harold Pidgeon • Naomi Rabkin z'l" • Leilani Rasmussen • Laurayne Ratner • Bernard Reiter • Vivien & Jeff Ressler • Andrea & Brett Roggenkamp • Lillian Scharlin • Charlene Seidle • Jeffrey Solomon • Linda Sorkin & Lee Kaiser • Tracy & Leo Spiegel • Andrea Stein & Jim Lewis • Bethany & Mark Stuckelman • Carole & Jerry Turk • Jeff Vistica

