

REPORT QUARTER 4



JULY - SEPTEMBER 2019

THANK YOU!

Your support helps Coastal Roots Farm cultivate healthy, connected communities through sustainable agriculture, food justice, and generations of Jewish agricultural practices. Thank you for equipping us with the resources and support needed to provide healthy, nutritious food to our San Diego neighbors, a space to provide hands-on education for youth, and unique opportunities to connect with the land, our food, and one another. Together, we can catalyze a healthier, more vibrant community and inclusive space to celebrate Jewish life.

SINCE INCEPTION (2014 - 2019 QUARTER 4)



68%
Harvests
donated



167,112
Pounds
distributed



141,653
Individuals
reached
(distribution)



3.62 million
Pounds diverted
from landfill



22,980
Individuals
reached
(events)

2019 QUARTER 1 - QUARTER 4



61%
Harvests
donated



42,987
Pounds
distributed



23,786
Individuals
reached
(distribution)



792,756
Pounds diverted
from landfill



5,366
Individuals
reached
(events)

OUR IMPACT: FARM EDUCATION



With a team of three full-time, expert educators, the Farm welcomed 1,355 students in FY19 for hands-on, STEM-based curricular experiences. Scholarships and transportation support was provided to low-income, Title-1 and Title-V schools, ensuring access to quality educational opportunities, regardless of ability to pay. Through their visits, students gain deeper understandings of the food system, environmental stewardship, and more. Teacher feedback:

- 95% said that the visit reinforced learning objectives
- 87% reported that the visit fostered interest in nature and the environment
- 92% indicated that the visit was highly positive
- 100% said that they would recommend the visit to a colleague

"This was the best field trip... well-planned and hands-on learning! My students loved the day! Thank you!"



QUARTER 4 HIGHLIGHTS

JEWISH LIFE

The Great Outdoor Shabbat summer series welcomed 700 community members, with 91% sharing that the Farm provides them with opportunities to express their Jewish identities and inspires them to be more active in Jewish life.

"I love your Great Outdoor Shabbat experience. My daughter loves all things farming and I want her to have more Jewish community. My wife is a Lutheran minister so while we teach about both traditions, we agree that we want her to have a Jewish identity."

"We've been looking for an easily accessible, community-based, soulful Shabbat experience for our children."



AGRICULTURAL STEWARDSHIP

The Farm produces nutrient-dense food using sustainable methods that maintain diverse and rich ecosystems.

We serve those most in need through our:

- Pay-What-You-Can Farm Stand
- No-cost mobile farm stands at Camp Pendleton and Vista Community Clinic
- Holocaust Survivors program
- Distributions to low-income seniors, food banks, and emergency food partners



"Holocaust Survivors treasure the Farm's fresh produce delivery, of which they were deprived during the Holocaust. They believe in the inherent goodness and vitamins of farm-fresh produce. However, getting it is exceedingly difficult due to limited finances and transportation and physical challenges that make shopping difficult."

- Hedy Dalin, Director of Care Management, Jewish Family Service of San Diego

THANK YOU RECENT FUNDERS

Syd & Torrey Belzberg • County of San Diego • Jason Han • Isakow Foundation • Righteous Crowd • Samuel I & John Henry Fox Foundation • San Diego Grantmakers • SDG&E • Secret Table • Herbert Solomon & Elaine Galinson • The BetterWorld Trust • Wells Fargo • Viasat, Inc.

THANK YOU FARM FOUNDERS CIRCLE

Robert Brunst • Emily Einhorn • Robin & Leo Eisenberg • Jim Farley • Esther Fischer • Elaine Galinson from the Glickman Donor Advised Fund at the Jewish Community Foundation • Laura Galinson & Jodi Diamond • Mark Goodson • Sharyn Goodson • Heather Greene • Karen Helrich & Bertram Edelstein • Kelly & Michelle Huang • Ann & Richard Jaffe • Jodie & Bob Kaplan • Susan & Bob Lapidus • Cheryl & Gary Levitt • Kaley & Josh Lichtman • Sylvia & Jaime z"l Liwerant • Sol & Lauren Lizerbram • Ellen Marks • Daniel & Laurie Pearl • Jeremy Pearl • Shirley & Harold Pidgeon • Naomi Rabkin z"l • Leilani Rasmussen • Laurayne Ratner • Bernard Reiter • Vivien & Jeff Ressler • Andrea & Brett Roggenkamp • Rachel Ruderman • Lillian Scharlin z"l • Charlene Seidle • Lawrence & Barbara Sherman • Jeffrey Solomon • Linda Sorkin & Lee Kaiser • Leo Spiegel • Susanne Stanford • Bethany & Mark Stuckelman • Carole & Jerry Turk • Jeff Vistica