

COASTAL ROOTS FARM SPECIAL COVID-19 REPORT



ON THE FRONT LINES

Coastal Roots Farm is busier and more essential than ever. **Customers shopping at our pay-what-you-can Farm Stand have substantially increased** since the COVID-19 pandemic began. **Around 70% of customers shared that the crisis has impacted their employment or income.**

While many are experiencing hardship, we know the pandemic most deeply affects already marginalized communities who are at highest risk of exposure and lack access to healthcare and food.

The Jewish laws of *Pe'ah* instruct us to leave the corners of our fields for those in need. As a Jewish community farm, Coastal Roots Farm leverages our tradition's wisdom, our land, and our expertise to assist vulnerable communities. We commit to serving those who rely on our bounty now more than ever.

We will continue providing equitable access to fresh, organic produce through our pay-what-you-can system and bringing a sense of normalcy and connection to customers during these isolating and challenging times.

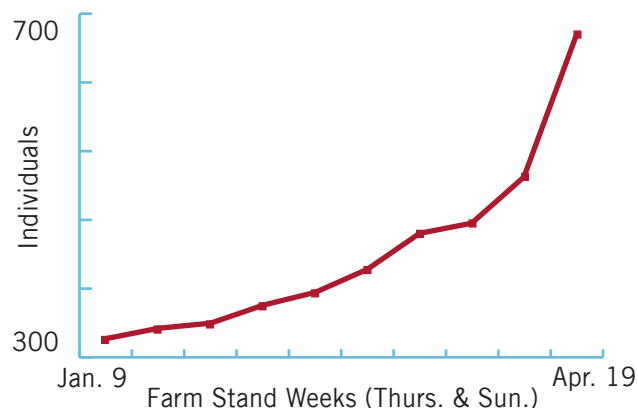
"I am a single mom who recently lost my job due to COVID-19. I also recently fled from a domestic violence situation. I am struggling to make ends meet, especially finding food for my kids who have food allergies. The Farm has been a huge help!"

FOOD INSECURITY

Before the pandemic, **1 in 4 surveyed Farm Stand customers did not have enough to eat, and 40% could not easily afford fresh food.** We expect these numbers will continue increase due widespread economic hardship.

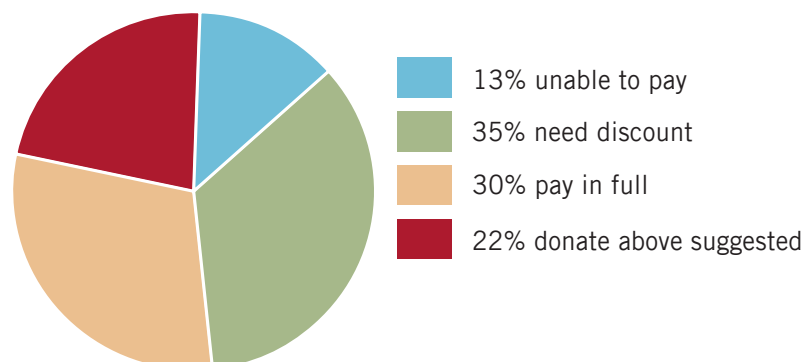
INCREASING NEED

Over 2,000 individuals have benefitted from Farm Stand produce and eggs since the pandemic began.



EQUITABLE ACCESS

Nearly half of Farm Stand customers utilize the pay-what-you-can system.





PROGRAM ADJUSTMENTS

Modified food distribution protocols ensure we can continue supporting those in need while prioritizing the safety of our team and community.

We continue reaching low-income families and seniors, military families, veterans, and local Holocaust survivors through existing partnerships and have fulfilled requests for additional food distributions in collaboration with new partners in critical need.

In order to meet this increased demand and as we operate without the support of our regular volunteers, all Coastal Roots Farm staff have been redirected to production and distribution tasks.

Additionally, our Education Team has begun providing online programming in order to continue offering equitable access to environmental education and Jewish learning to students, teachers, and families of all backgrounds.



CRF donation for Jewish Family Service's no-touch drive-thru distribution



CRF delivery to Holocaust survivors with added non-perishables from Community Resource Center



Educational Facebook Live "Your Morning Scramble" featuring chickens

IMPACT AT A GLANCE: FY 2020 Q2 (JANUARY-MARCH)

8,662 lbs produce distributed <hr/> 190,872 lbs	6,883 individuals received food <hr/> 156,256	162,355 lbs diverted from landfill <hr/> 3.93 million lbs	1,719 individuals in programs <hr/> 27,977
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Since inception, 2014-2020 Q2

THANK YOU TO OUR Q2 FUNDERS

Joyce Arovas • Jane Haitjema Best • Robert Brunst • Carlsbad Garden Club • Change Happens Foundation • Country Friends • Lauren Dolinka • Ecker Family • Entercom San Diego • Esther Fischer • Sarah Gimbel • Brandy Goldman • Marla Goodman • Sharyn Goodson • Jason Han • Kyle Hoggatt • Ann and Richard Jaffe • James Hughes Foundation • Adele Josepho • Las Patronas • Leichtag Foundation • Sylvia Liwerant • Wesley and Judith Marx • Bonnie and Gabriel Mauser • Elizabeth Mohamed • Shauna Monkman • Virginia Murphy • Naylor Solar Specialists • James and Mary Nierman • Nordson Corporation • Patagonia • Jennifer Paul • Brittany Purdy • Marie Raftery and Bob Rubenstein • Rancho Santa Fe Garden Club • Jack Raymond • Andrea and Brett Roggenkamp • Yuval Rottenstreich • Paul Rudy • San Diego Employee Charitable Organization • Simply Organic Giving Fund • Social Change LLC • The Bernstein Family Fund • Theodore H. Butz and Susanne B. Butz Fund • Nancy Trotta • Ruth Westreich • For a complete list of Farm Founder's Circle Members, Corporate Partners, and Foundation and Government Support, please visit coastalrootsfarm.org/support. Coastal Roots Farm is a 501(c)(3) Nonprofit Organization (Federal Tax ID 47-1570910)