

REPORT QUARTER 1



OCTOBER - DECEMBER 2019

THANK YOU!

Your support helps Coastal Roots Farm cultivate healthy, connected communities through sustainable agriculture, food justice, and generations of Jewish agricultural practices. Thank you for equipping us to provide healthy, nutritious food to our San Diego neighbors, a space for vibrant Jewish life, and opportunities to connect to the land and one another!

SINCE INCEPTION (2014-2020 QUARTER 1)



121,135
Pounds food
donated



182,210
Pounds food
distributed



149,171
Individuals
reached
(distribution)



3.77 million
Pounds diverted
from landfill



26,387
Individuals
reached
(education and events)

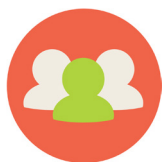
2020 QUARTER 1



7,885
Pounds food
donated



15,098
Pounds food
distributed



7,595
Individuals
reached
(distribution)



145,613
Pounds diverted
from landfill



2,100
Individuals
reached
(education and events)



YEAR-END APPEAL "NOURISH YOUR NEIGHBORS"

1 in 7 San Diegans do not have enough food (San Diego Hunger Coalition). That's 500,000 hungry people. Coastal Roots Farm's Year-End Appeal "Nourish Your Neighbors" set out to address this need by raising money to provide farm-fresh, organic produce to families who need it most.

Thanks to over 100 of the Farm's generous supporters, we exceeded our \$25,000 matching gifts goal and raised \$52,500 to feed 3,150 local families.

We are grateful to each of you for joining us in the season of giving and making December a little warmer for so many. Wishing you an incredible start to 2020!



QUARTER 1 HIGHLIGHTS

JEWISH LIFE

On October 20, the Farm hosted its 7th Sukkot Harvest Festival with 950 community members in attendance. The Festival continues to be the Farm's biggest event of the year and reflects the Farm's values of welcoming and nourishing people of all backgrounds.



Community feedback continues to be incredibly positive. Attendees shared via surveys they feel more connected to Jewish teachings about the earth and believe the Farm is accessible, inclusive, and an asset to our community. One person shared their most meaningful moment was watching her son celebrate his culture out in the open with children he can relate to. Another said, **"Sukkot was a beautiful, holistic Jewish event. We need more of these!"**

FARM EDUCATION

In Quarter 1, the Farm received generous support from Viasat for renovation materials and microscopes for new our indoor-outdoor Farm STEM Science Lab. Over 100 volunteers from Viasat, Pathways in Education, and Pacific Ridge School helped renovate the structures adjacent to our Food Forest and Compost Operations. This new education space is for elementary, middle, and high school students to participate in expanded farm-based curriculum.



We are excited to showcase this new space during our upcoming Tu B'Shvat Food Forest Festival on February 9.

AGRICULTURAL STEWARDSHIP

Between October and December 2019, Coastal Roots Farm diverted nearly 150,000 pounds of green waste from the landfill. This amounts to 102 metric tons of diverted CO2 emissions, equivalent to taking approximately 264 cars off the road!



Our Compost Operations are designed to not only divert waste, but also limit our ecological footprint and replenish the soil growing our food. This is our way of honoring the Jewish agricultural values of *kayamut* (ecological sustainability) and *bal tashchit* (responsible resource use).

During Chanukah, the Farm team reflected upon the holiday's theme of resilience. The Chanukah story recalls the fight for freedom while Jewish expression was being oppressed. Today we honor freedom of expression through public display of Chanukah candles. During this Festival of Lights, we also recognize the resilience of Holocaust Survivors and regard them as sources of light in our community. During Quarter 1, we were proud to distribute over 1,000 pounds of food to 27 Survivor families.

Coastal Roots Farm is a 501(c)(3)
Nonprofit Organization
(Federal Tax ID 47-1570910)

THANK YOU TO OUR Q1 FUNDERS

- Aldrich • Syd Belzberg • Angelica Berrie • The Bernstein Family Fund • Emily and Dan Einhorn • Jim Farley • Frank Financial Advisors • Heather Greene • Jason Han • Heller Foundation of San Diego • Hervey Family Fund • Kelly and Michelle Huang • Ann Hunter-Welborn and David Welborn • Susan and Robert Lapidus • Jim Lauer • Cheryl and Gary Levitt • Josh and Kaley Lichtman • Lyons Accountancy Group • James and Mary Nierman • Patagonia • Leilani Rasmussen • Bernard Reiter • Jeffrey and Vivien Ressler • Charlene Seidle • Jeffrey and Karen Silberman • Jeff Solomon • Linda and Lee Sorkin • TEGNA Foundation/KFMB-TV • Carole and Jerry Turk • Jeff and Lily Vistica • Helen Zeldes • End of Year Campaign Donors

For a complete list of Farm Founder's Circle Members, Corporate Partners, and Foundation and Government Support, please visit our website at coastalrootsfarm.org/support

