



# TU B'SHVAT

## Food Forest Festival

Exploring Shmita through Shrubs,  
Shrooms, and Soil



### Sponsorship Levels

**Tu B'Shvat Sponsor - \$10,000+**  
Includes 12 event tickets

**Shmita Sponsor - \$5,000+**  
Includes 10 event tickets

**Soil Sponsor - \$2,500+**  
Includes 8 event tickets

**Shrub Sponsor - \$1,000+**  
Includes 6 event tickets

**Shroom Sponsor - \$500+**  
Includes 4 event tickets

All Festival sponsors will be recognized for their level of support through the event website, emails, signage, social media, and during stage programming. Additional benefits by level are listed below.

**Individual Supporters** contributing \$1,000 (ages 19-40) or \$3,600 (ages 41+) will be recognized as Farm Founders Circle members. **Corporate Supporters** will be recognized as Corporate Partners with associated tiered benefits as outlined on our website.

Dear Community Partner,

The holiday of Tu B'Shvat is the New Year of the Trees and reminds us of the partnership between earth and humanity. Coastal Roots Farm marks Tu B'Shvat with an annual Food Forest Festival which brings hundreds of individuals together to connect to the land, Jewish tradition, and each other.

On **Sunday, January 16, 2022**, the Farm will come alive with this year's Shmita-themed festival featuring live music, local food, Farm Tours, and compelling, alternative, holiday-based activities for all ages. Read more about Shmita at [coastalrootsfarm.org/shmita-2021](http://coastalrootsfarm.org/shmita-2021).

We invite you to support our Tu B'Shvat Food Forest Festival through event sponsorship. Your generous contribution supports our greater impact in the community.

Since our inception in 2014, the Farm has distributed 300,000+ pounds of produce to 215,000+ individuals, more than half of which is donated to community members who lack access to healthy food. We also reach 8,000+ visitors each year through unique hands-on programs including School and Group Visits, Farm Tours, volunteer opportunities, Farm Camp, Nature Play, Shabbat programs, and Jewish agricultural events. Like our on-site Farm Stand, our programs are offered on a pay-what-you-can basis to ensure equitable access to these meaningful educational experiences.

Please reach me at 619.504.4723 to discuss details. Thank you very much for your consideration.

Javier Guerrero  
President and CEO

Coastal Roots Farm is a 501(c)(3) nonprofit organization, Federal Tax ID 47-1570910. Your in-kind gift or direct contribution is recognized as a tax-deductible donation.