



About Us

Coastal Roots Farm is a nonprofit community farm and education center where we nourish connections among people, food, and the land. Inspired by generations of Jewish agricultural traditions, we practice organic farming and share our harvest with the community. The farm consists of approximately 20 acres of vegetable gardens, greenhouses, a food forest, animal pastures, composting, and a vineyard, much of which is already producing. The Farm addresses numerous community needs, including food insecurity, Jewish connection, and environmental education.

Food Insecurity

One in eight people in San Diego's North County, where the Farm is located, live in poverty (US Census) and continue to struggle with food insecurity, including one in five children— lacking enough food to lead healthy, active lifestyles. Since inception, we have donated more than half of our harvest (over 100,000 pounds) to more than 105,110 (duplicated) marginalized individuals who lack access to healthy food. The Farm serves the most vulnerable populations, including Holocaust survivors, immigrants, single-parent families, active military and veterans.

The Farm donates fresh organic produce directly to local hunger relief organizations including St. Andrew's Episcopal Church, Community Resource Center, Mercy Housing, Kitchens for Good and Jewish Family Service. The Farm also provides fresh produce, at no cost, to military families at pop-up markets at Camp Pendleton and Vista Community Clinic. The Farm distributes fresh produce to customers through its Farm Stand onsite where customers pay what they can afford, receive free produce or use CalFresh EBT (food stamps). Customers pay through a completely confidential system, preserving their dignity.

Jewish Engagement & Environmental Stewardship

Approximately 80,000 North County San Diego residents identify as Jewish, and 75% of them have partners who do not. Less than 10% associate with a Jewish institution. By 2022, we expect 100,000 Jews to be living in the region. Coastal Roots Farm offers compelling, alternative Jewish programming for people of all ages, as well as offerings for young families. We also host gatherings and agricultural festivals to all, where our community can connect to the earth and celebrate.

The Farm also offers accessible, hands-on learning about community farming and gardening for people of all ages and backgrounds, all through a Jewish lens. To ensure a healthy community future, people can enjoy experiential activities building knowledge and positive behaviors around healthy eating and environmental stewardship. This is very challenging for residents of urban areas.

Corporate Partnerships

In this pilot program, we work with partners who share our interest in serving the community in numerous ways. From event sponsorships to employee engagement opportunities to consumer promotions, our partnerships meet the needs of each partner. We evaluate and enhance the program on an ongoing basis.

To learn more about partnership with Coastal Roots Farm and design the sponsorship that best fits your needs, please contact Sharyn Goodson at [760-487-1532](tel:760-487-1532) or sharyn@coastalrootsfarm.org.

Benefits of Corporate Partnership	Seeder \$2,000+	Grower \$5,000+	Pollinator \$10,000+	Cultivator \$15,000+	Harvester \$20,000+
Recognition on Farm website recognition with a link to company website & in Annual Farm Impact Report	*	*	*	*	*
Recognition quarterly in Farm newsletter with distribution to over 6,000 people -- and growing	*	*	*	*	*
Newsletter article on company (max 200 words) with link to company website				*	*
Acknowledgement on Facebook, Instagram & Twitter		1 per year	2 per year	3 per year	4 per year
Private Farm tour up and/or hands-on volunteer opportunity for up to 40 people (restrictions apply, food/materials costs covered by company)*	1 per year	2 per year	2 per year	3 per year	4 per year
Sponsorship recognition (non-exclusive) at community event held on the Farm			1 per year	2 per year	3 per year
Use of Commons/Farm Venue (restrictions apply, food/materials costs covered by company)				1 per year	2 per year
Private meeting with Farm leadership			*	*	*

* **Variations of this benefit may be offered**

Customized partnership packages may be arranged for amounts over \$20,000.