

**COASTAL ROOTS FARM**

# A YEAR IN REVIEW

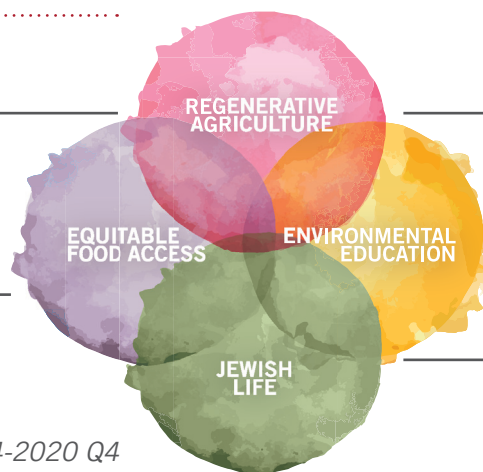
## OCTOBER 2019 - SEPTEMBER 2020

### FY20 IMPACT AT A GLANCE

**58,166 lbs**  
produce grown and distributed  
**225,278 lbs**

**30,754**  
individuals received food  
**172,162**

*Since inception, 2014-2020 Q4*



**670,697 lbs**  
waste diverted from landfill  
**4.3 million lbs**

**5,803**  
individuals in programs  
**28,928**

Since the onset of COVID-19, our passionate Coastal Roots Farm team has remained 100% committed to “Nourishing Community.” We are fortunate to be positioned in our work to meet critical needs in the community by addressing food insecurity, the need for outdoor educational experiences and childcare, and a community yearning for connectedness during these isolating times.

We are so grateful to our community of supporters for investing in our impact and participating in our programs. This has helped us stay open, keep our team working, and even hire essential staff to ensure we would be able to continue safely distributing food and providing our community with much needed outdoor education and childcare opportunities.

I’m so proud of our entire Farm team and eager to continue growing our impact in the year ahead!

**Javier Guerrero**, President and CEO



# SEED TO HARVEST

## REGENERATIVE AGRICULTURE AND EQUITABLE FOOD ACCESS

### SOIL IS THE FOUNDATION

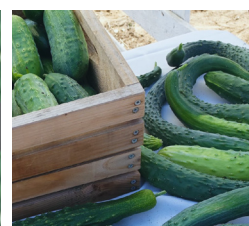
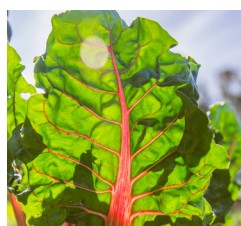
**Did you know?** Topsoil is one of the most important components of our food system and is needed to grow nutritious food to feed the planet's population. Soil degradation is an increasing concern, with United States cropland soil eroding 10 times faster than it can be replenished. This impacts our ability to grow food, and causes nutrient loss, dead zones, and erosion, and necessitates the use of man-made inputs like pesticides, further contributing to climate change.

**At Coastal Roots Farm we practice regenerative, carbon farming methods that support sustainability, sequester carbon, and contribute toward a more resilient climate.**

We prioritize techniques that build and maintain soil, not just to grow great food but also to contribute to a

solution for the larger problem of climate change.

**New this year:** Our dedicated farmers used **no-till and low-till farming** techniques to limit soil disruption in our 8.5-acre Food Forest. Through use of cover cropping, foraging chickens, manual bed shaping, and deep mulching, we successfully grew organic, nutrient-dense chard, kale, and cucumbers for our community while sustaining and stewarding the land.



As a tribal member who has worked in rural areas, I know many families don't often get fresh produce. I want to thank you for responding to the needs of our Native community in San Diego. It helps in ways we cannot yet measure.

-Tom Lidot, Tribal Liaison, Tribal Justice Collaborative

### SHARING OUR HARVEST

Our certified-organic, nutrient-dense fruits, vegetables, herbs, and eggs are distributed to marginalized and food-insecure community members throughout San Diego County via strategic community partnerships and through our onsite pay-what-you-can Farm Stand.

#### **New this year:**

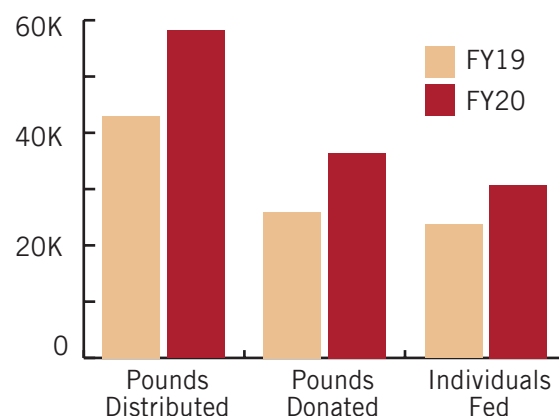
1. Deliveries to homebound, elder Native American families of the Iipay Nation of Santa Ysabel
2. Deliveries to homebound, elder Native American families in partnership with San Diego American Indian Health Center
3. New Farm Stand partnerships reaching more low-income Latinx families including Los Angelitos de Encinitas, North County Immigration and Citizenship Center, and Casa De Amistad

### MISSING OUR VOLUNTEERS

We farm shoulder-to-shoulder with our community, participating in all aspects of the agricultural cycle. Because of the pandemic, our volunteer program has been on hold since March. The loss of 140 volunteers per month and their invaluable support has been felt deeply across our team, and we look forward to welcoming them back!

**Volunteer hours lost: 1,300**

### MORE FOOD, MORE PEOPLE





# LAND AND TRADITION

## ENVIRONMENTAL EDUCATION AND JEWISH LIFE

### FORCED PAUSE, HIDDEN BLESSINGS

Whereas our Organic Food Distribution Program has grown since the onset of the pandemic, many of our programs were modified or postponed. Our commitment to providing equitable environmental education remains steadfast. Despite the resulting loss of revenue, **we celebrate our expanded reach to audiences near and far made possible by virtual programs** including Virtual Farm Tours, “Hivedalah,” Facebook Live, and Virtual School and Group Visits. Additionally, we were pleased to **re-launch our Internship Program with 6 Education Interns!**

### BALANCING SCREEN TIME WITH GREEN TIME

We heard our community’s need for accessible childcare options and outdoor learning opportunities as families balance the challenges of hybrid learning. After State and County guidelines determined camps fell within the childcare category, we implemented all new safety protocols and were pleased to deliver seven successful **Summer Farm Camp** sessions as well as launch a brand-new **After-School Farm Camp**.

#### Welcomed 209 “Farmers-in-Training”

Farm Camp meets childcare needs for families and invites kids grades K-5 to spend more time in nature and less time behind the screen.

Thanks to community support, we are proud to offer scholarship to any family who needs it.

### SUKKOT AT 9.5 MPH

Our popular Sukkot Harvest Festival was reimagined this year, inviting our community to celebrate and learn while prioritizing safety for all. The unique Drive-Thru experience, complete with audio tour and color-by-number mural, welcomed nearly **300 guests** to the Farm, including many first-time visitors seeking a COVID-19 safe way to mark the holiday.



“

Farm Camp has been so rewarding. Ana is now able to identify all kinds of produce and herbs. Last weekend, she even bought her own lemon verbena plant at the farmer’s market! She loves learning about Jewish traditions, and we are thrilled she is having such a rich multicultural experience guided by a wonderful group of educators. -Andrea Welch

### VIRTUAL FARMING

Our on-site School and Group Visits were revamped and are now offered virtually. These personalized lessons are available to K-6th grade classes, and scholarships are available to low-income, Title-I, and Title-V schools and groups. Last year we **reached 2,153 students**. This November, we are partnering with the Escondido Union School District to deliver science curriculum for all 1,600 4th grade students in the District!

### ON DECK: NATURE PLAY!

A new hands-on, multisensory learning space made up of natural elements including up-cycled trees, raised beds, native pollinators, edible vines, and more is under way at the Farm. The **Nature Play and Environmental Learning Space** will provide youth with immersive, sensory learning to inspire exploration and a connection to the environment. Stay tuned!



## THANK YOU Q4 FUNDERS

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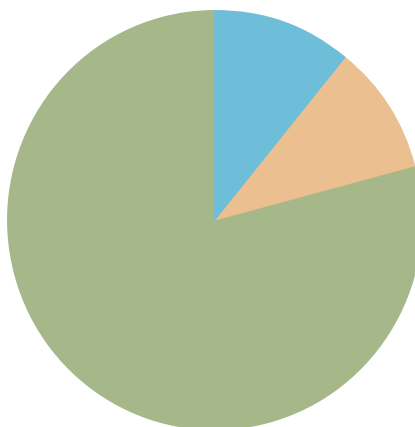
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## FY20 REVENUE



**Join us as we cultivate healthy, connected communities.**

Coastal Roots Farm is a 501(c)(3) Nonprofit Organization (Federal Tax ID 47-1570910).