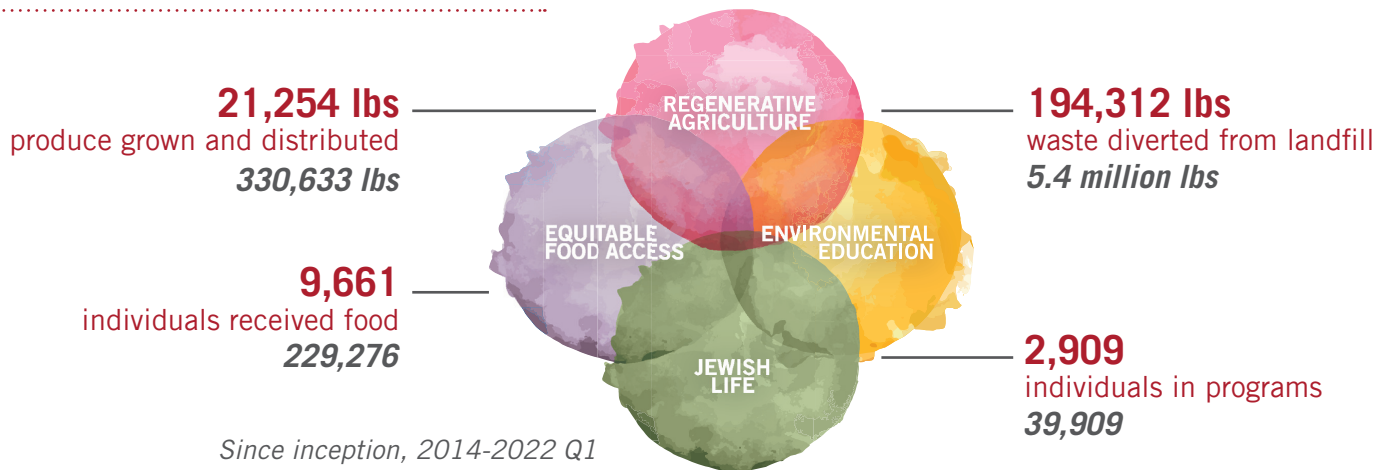


COASTAL ROOTS FARM

FY22 QUARTER 1 IMPACT REPORT

OCTOBER - DECEMBER 2021

QUARTER 1 IMPACT AT A GLANCE



A NOURISHED COMMUNITY IS...

one in which all people have access to good nutrition, quality education, and welcoming spaces. At Coastal Roots Farm, we ensure our community has equal access to fresh, healthy food and outdoor environmental education regardless of ability to pay.

During the 2021 holiday season, we introduced “[Humans of Coastal Roots Farm](#),” a social media campaign showcasing the diverse community we reach every day with equitable, dignified access to food and education.

Thanks to the generosity of nearly 200 supporters, we exceeded our largest-ever Year-End Appeal goal and raised more than \$210,000 with \$100,000 in matching donations.

This year, we will use regenerative agriculture to grow 60,000 pounds of food for 30,000 vulnerable community members and use the Farm as a platform to inspire more than 6,000 youth, the next generation of environmental leaders. Thank you for joining us in this important work.



HIGHLIGHTS IN EDUCATION AND EVENTS

INTRODUCING NATURE PLAY ON THE FARM

Unstructured play in nature supports early childhood development including fine and gross motor skills, cognitive, and social-emotional development through problem solving skills, play, and interpersonal interactions.

In Quarter 1, the Farm launched [Nature Play](#), it's first-ever "drop by" visitor program, open on Thursday mornings. Children and caregivers explore our new 9,000+ square foot Nature Play and Environmental Learning Space featuring "the shuk" (our play Farm Stand), a 1950's John Deer tractor, climbing logs, an environmental field station, a nature loom, mud kitchens, digging area, loose parts play, raised planter boxes, picnic tables, and a stage for stories, songs, and imaginative play. Hands-on educational programs are offered on the hour and curriculum themes range from pollinators to growing food, holidays, and more.

This quarter, Nature Play engaged over 300 friends of the Farm. Next quarter, our education team looks forward to expanding our Nature Play program to Sundays once a month along with new hands-on activities.

My son needs to be in nature to feel grounded and balanced and Farm Camp gives that to him.
- Farm Camp parent



CHANUKAH, OH CHANUKAH

In Quarter 1, we welcomed **127 guests to celebrate the "Festival of Lights"** in a way only the Farm can: we created chanukiah candles from beeswax and harvested farm-fresh herbs to create herb-infused olive oil, a spiced-up version of the traditional holiday symbol.

Our team is incredibly grateful for our ample outdoor space which allows us to continue gathering safely as we honor the cycle of the Jewish calendar.



Q1 EDUCATION BY THE NUMBERS

1,584
STUDENTS

at 35 School and
Group Visits

74
CAMPERS

in 10 Farm Camp
pods

55%
AWARDED
SCHOLARSHIP

for School and Group
Visits and Farm Camp

143
VOLUNTEERS
& INTERNS

across 133
programs

322
FRIENDS

explored at 12
Nature Play days

110
GUESTS

at 8 workshops
and tours

NOW AVAILABLE: PRIVATE EVENTS



The Farm began offering its Nature Play, Farm Green, and South Barn spaces as available venues for [Private Events](#), allowing us to introduce more community members to the Farm as well as generate revenue to support our impact in the community. This quarter, we were pleased to host **5 private events for 233 people.**

CARING FOR OUR SOIL AND NEIGHBORS

KEEPING THE SOIL INTACT

At Coastal Roots Farm, we know that good soil makes good food. Regenerative agriculture enhances the health of agricultural soil, which increases biological diversity, sequesters carbon, builds healthier ecosystems, decreases need for pesticides, and ultimately produces more nutrient-dense food.

This quarter, we implemented new silage tarps to terminate the existing lush cover crops, which moves the needle on our ongoing effort to minimize tilling. This encourages microbial activity, reduces inputs and labor, and retains water, all part of our effort to care for both people and planet.

REFLECTIONS FROM THE LIVES WE TOUCH



If you want your family to eat well, you have to give them good food. We had never seen or tried most of the produce the Farm brings [to the Reservation]. Food truly is medicine and people don't know that. We are very isolated from the main towns and it can be an 1hr drive to go grocery shopping. The community looks forward to this distribution.

- Bernice Paipa, Tribal Chairwoman Iipay Nation Santa Ysabel



I want to keep the earth healthy so we don't run out of food.

- Farm Camp camper



Coming here has been a godsend. This pandemic took our family's income away completely. I've gotten so much more than food for the donation of \$1; I get the joy of being around what my body craves.

- Pay-What-You-Can Farm Stand customer

INCREASING FOOD SOVEREIGNTY

Upcoming! The Farm team is piloting consultation for garden buildouts with four community partners to support knowledge sharing and food sovereignty. They include Ner Tamid synagogue, Otay Mesa Juvenile Detention Center in partnership with the San Diego County Office of Education, and on Campo and San Pasqual Kumeyaay Reservations, two tribal areas considered food deserts.



THANK YOU Q1 FUNDERS

Moriah Adamick	Hanson Enyeart	Jim Lauer	Andrea and Brett
Mindy Agler	Peter Gourevitch and Celia	Joel Lazar	Roggenkamp
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