



COASTAL ROOTS FARM

FY22 QUARTER 2 IMPACT REPORT

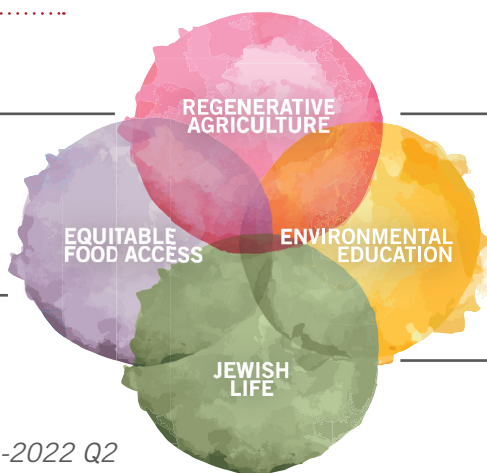
JANUARY - MARCH 2022

QUARTER 2 IMPACT AT A GLANCE

18,827 lbs
produce grown and distributed
356,390 lbs

11,643
individuals received food
240,549

Total since inception, 2014-2022 Q2



218,192 lbs
waste diverted from landfill
5.6 million lbs

4,247
individuals in programs
44,156

FOSTERING FOOD SOVEREIGNTY AND FRIENDSHIP

In Quarter 2, the Coastal Roots Farm team embarked on first-of-its-kind garden buildouts and consultation to support **knowledge sharing** and **food sovereignty** on Campo and San Pasqual Kumeyaay Reservations, two tribal areas considered **food deserts or lacking access to healthy food**. Side-by-side, our communities built raised garden beds for growing and a pergola for shade to be enjoyed by the community.

These pilot projects are made possible with support from community members who share our vision and commitment to **food equity**, and represent the trusting and authentic relationships we have been building between our shared communities.





FROM CRADLE TO CAREER

Q2 EDUCATION BY THE NUMBERS

1,905
STUDENTS

at 49 School and
Group Visits

97
CAMPERS

in 7 Farm Camp
pods

311
VOLUNTEERS

and interns across
798 hours

970
EXPLORERS

at 17 Nature Play
days

869
GUESTS

at community
events and tours



Launched this quarter: Carlsbad Unified
School District 4th grade partnership!

CELEBRATING IN COMMUNITY

This quarter, our diverse community joined us on the Farm to mark the Jewish holidays of Tu B'Shvat (the birthday of the trees) and Purim (celebrating Jewish survival through gift giving, charity, and costume).

Our annual Tu B'Shvat Food Forest Festival welcomed nearly 400 community members of all backgrounds in our 8.5 acre Food Forest for live music, tree care, kids activities, and Jewish learning.

Additionally, for the first time, we partnered with The Friendship Circle, our friends in the special needs community, for our Purim event which aptly invited dress up, reflection on the concept of belonging, and celebration of freedom and individuality.



NATURE PLAY EXPANSION

After the successful launch of Nature Play Thursdays last quarter, and based on feedback from parents and caregivers of our youngest visitors, this quarter our team began offering Nature Play Sundays.

Nature Play supports early childhood development, integrating unstructured play with optional programs including Music and Movement, Garden Exploration, and more.

To support this growth, Coastal Roots Farm welcomed **3 new Visitor Experience Associates** to the team. Coming soon: Nature Play membership. Stay tuned!

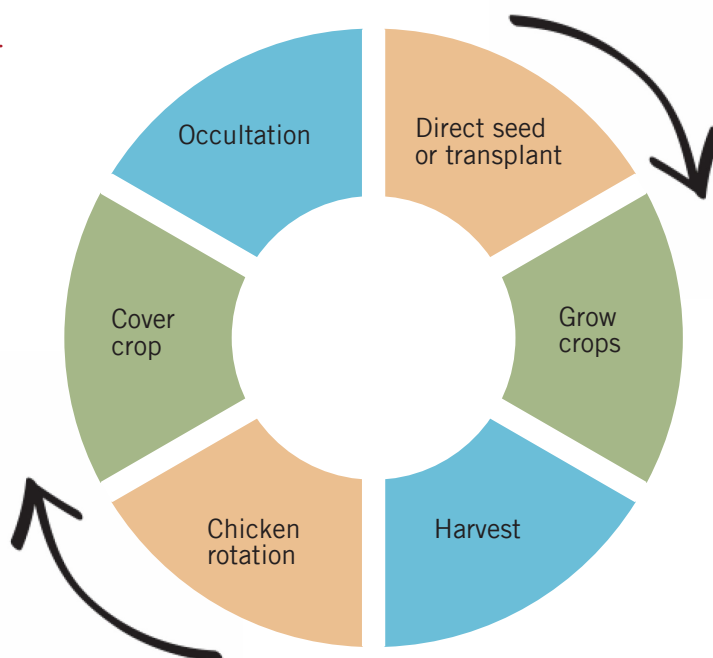


SUSTAINABLY GROWN, LOVINGLY SHARED

NO-TILL HOWS AND WHYS

Low- and no-till farming are increasingly recognized as gold standard in the field of regenerative agriculture. Avoiding tillage reduces erosion, increases biological activity, and increases soil organic matter. In other words, when the beneficial community of microorganisms is left alone, soil is enriched and crops thrive.

This quarter, our team of expert farmers leaned deeper into their “as hands-off as possible” approach, facilitating the natural processes that create balance within and across ecosystems of plant and animal life at Coastal Roots Farm. Together with 150 chickens and by using cover crop and occultation tarps, our team seeks to mimic nature free of intervention.



SERVING THOSE WHO SERVE

Food insecurity has been exacerbated by the pandemic, deepening barriers in already marginalized communities. In Quarter 2, after hearing about increased need among low-enlisted active-duty military and veteran families reached by our food distribution partner Helping Hand Worldwide, Coastal Roots Farm was honored to **increase its distribution** of food and corresponding recipes **by 50%**, now reaching 75 military and veteran families each month.

In Quarter 2, we collected surveys where 93% of families shared these distributions helped their families eat more fresh produce than they might otherwise be able to afford, and 83% utilize the recipes provided by the Farm.





A REFLECTION THAT TOUCHED US

"Wow! We had such a fun day visiting Coastal Roots Farm. I just loved every minute and the kids had a blast! It was so well organized and you had such great activities at each station. The team was wonderful and the play area is also terrific! The kids were playing with dirt in the play kitchen...too cute! I learned a lot and I am super impressed with your program! Thank you so much!" - 4th grade teacher

THANK YOU Q2 FUNDERS

Bernard Reiter
Dede Alpert
Diane and Ivan Arenson
Richard and Terese Bernstein
Richard Cohen
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Farmers (CAFF)
The Conrad Prebys Foundation
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Rosewood Creative
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SDG&E
Brian Seymour
State Farm Companies Foundation
Stern Leichter Foundation
Adi Tzur
Aaron Vedvick
Kelsey Wadman

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