



FESTIVAL SPONSORSHIP AT COASTAL ROOTS FARM



Dear Community Partner,

We invite you to support our two Jewish agricultural festivals, the **Sukkot Harvest Festival** and the **Tu B'Shvat Food Forest Festival**, through **one event sponsorship for both festivals**. These are our two largest events of the year, reaching nearly 2,000 community members on the Farm and reaching many more through digital marketing.

About the Farm

Coastal Roots Farm is a nonprofit Jewish community farm and education center where we practice organic farming, share our harvest with those who lack access, deliver unique farm-based, environmental education, and foster inclusive spaces for people of all ages and backgrounds to come together to learn about food, farming, and Jewish tradition, and engage in ways that catalyze a healthier, more vibrant community and a more sustainable future for our region. The Farm is located in Encinitas, California, on land we recognize as indigenous to the Kumeyaay and Luiseño peoples.

Each year, the Farm grows **60,000-80,000 pounds of fresh organic food** for more than **30,000 people** including more than half which gets donated to community members in need. Additionally, we reach more than **12,000 community members through programs and events**. This is how we “Nourish Community.”

About the Festivals

The holiday of **Sukkot** is an ancient Jewish harvest festival reflecting themes of hospitality and welcoming the stranger. The holiday of **Tu B'Shvat** is the New Year of the Trees and reminds us of the partnership between earth and humanity. The Farm comes alive as it marks these two agricultural festivals with live music, local food, farm tours, and nature-inspired activities engaging community members of all backgrounds.

Festival Sponsorship

Your generous contribution supports our greater impact in the community and comes with many benefits (see details on the next page). We hope you will join us for **Sukkot on Sunday October 9th, 2022** and for **Tu B'Shvat on Sunday February 5th, 2023**. Thank you for your consideration of sponsorship for our festivals!

Javier Guerrero
President and CEO

Coastal Roots Farm is a 501(c)(3) nonprofit organization, Federal Tax ID 47-1570910. Your in-kind gift or direct contribution is recognized as a tax-deductible donation.

SPONSORSHIP LEVELS

All Festival Sponsors will be recognized for their level of support through the event website, emails, signage, social media, and during stage programming. **Corporate Festival Sponsors** will also be recognized as Corporate Partners based on cumulative support throughout the year, including your company's hyperlinked logo and with associated tiered benefits listed below. **Individual Festival Sponsors** contributing \$1,000 (ages 19-40) or \$3,600 (ages 41+) will be recognized as Farm Founders Circle members.

Presenting Sponsor Benefits

Presenting Sponsors (\$20,000+) receive 40 event tickets per festival and speaking opportunities

Plus, corresponding "Harvester" Corporate Partner benefits including:

- 5+ Private Farm Tours for a group of up to 40
- 5+ Private Volunteer Events for a group of up to 40
- 5+ free meetings in Farm spaces for a group of up to 15
- 1 private event for up to 100

Supporting Sponsor Benefits

\$10,000+ Supporting Sponsors receive 20 event tickets per festival

Plus, corresponding "Cultivator" Corporate Partner benefits including:

- 4 Private Farm Tours for a group of up to 40
- 4 Private Volunteer Events for a group of up to 40
- 4 free meetings in Farm spaces for a group of up to 15
- 1 private event for up to 50

\$5,000+ Supporting Sponsors receive 10 event tickets per festival

Plus, corresponding "Pollinator" Corporate Partner benefits including:

- 3 Private Farm Tours for a group of up to 40
- 3 Private Volunteer Events for a group of up to 40
- 3 free meetings in Farm spaces for a group of up to 15

\$2,500+ Supporting Sponsors receive 6 event tickets per festival

Plus, corresponding "Grower" Corporate Partner benefits including:

- 2 Private Farm Tours for a group of up to 40
- 2 Private Volunteer Events for a group of up to 40
- 2 free meetings in Farm spaces for a group of up to 15

\$1,000+ Supporting Sponsors receive 4 event tickets per festival

Plus, corresponding "Seeder" Corporate Partner benefits including:

- 1 Private Farm Tour for a group of up to 40
- 1 Private Volunteer Event for a group of up to 40
- 1 free meeting in Farm spaces for a group of up to 15

