In Quarter 3, we kicked off our 2nd Annual Farm Film and Music Series featuring inspiring documentary films, local musicians, and meaningful dialogue around equitable food systems, environmental justice, and caring for the planet.

Together with over 100 community members, we watched the documentary film “Gather” under the stars. During the sunset before the film we enjoyed live acoustic music followed by traditional Kumeyaay birdsinging and presentation by Kumeyaay community partners from Campo Kumeyaay Nation and Iipay Nation of Santa Ysabel, sharing connections about the land, seed saving, and the importance of food sovereignty.

The theme of “Gather” will continue to guide our programmatic year as we join with community members of all backgrounds to learn about agriculture, climate, and Jewish tradition.
LEARNING AND PLAYING

Q3 PROGRAMS BY THE NUMBERS

<table>
<thead>
<tr>
<th>2,694 STUDENTS</th>
<th>219 CAMPERS</th>
<th>253 VOLUNTEERS</th>
<th>820 EXPLORERS</th>
<th>590 GUESTS</th>
<th>275 VISITORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>at 51 School and Group Visits</td>
<td>and CITs in 8 Farm Camp pods</td>
<td>and interns across 614 hours</td>
<td>at 17 Nature Play days</td>
<td>at 21 community programs</td>
<td>at 14 private events and birthday parties</td>
</tr>
</tbody>
</table>

44% received scholarship!

SCHOOLS AND GROUPS GALORE

This quarter, the Farm welcomed the largest-ever number of students to the Farm in a single quarter for School and Group Visits, our field trip program. Quarter 3 represents a 94% increase compared to the same timeframe last year, includes district-wide partnerships with Carlsbad Unified and Escondido Union School Districts, a partnership with San Marcos Promise, and other local schools, and represents the Farm’s increased visibility as a valuable field trip destination.

A SOLD OUT SUMMER

Summer Farm Camp kicked off in Quarter 3 and runs for 11 weeks. Our team of 19 camp counselors will touch the lives of 600 campers grades Pre-K-5th who will explore the Farm and universally-meaningful Jewish values through cooking, crafts, science, singing, and more, quickly becoming part of our special “Farmily.”

JEWISH HOLIDAY EVENTS

This quarter, we marked Passover and Shavuot in a way only a Jewish Community Farm can: with inclusive family programs reaching 100+ people of all backgrounds as we engage with Jewish culture and enjoy seasonal food symbolic of the holiday growing right on the Farm!

INTERNERSHIP CURRICULUM EXPANSION

Quarter 3 marked the end of the Spring and start of the Summer Internship Program cohorts. Now, in addition to working with our education team, interns cross-pollinate with our team of farmers to learn how their newly acquired skills may be applied on a production scale.

7 intern graduates have gone on to join our team of staff!
PRIORITIZING LOCAL SENIORS

For the last few years and until Quarter 3, Coastal Roots Farm has donated remaining produce from Farm Stand days to low-income seniors living at Mercy Housing Cantebria in Encinitas.

This quarter we have deepened our impact with these seniors by allocating food for at least two monthly in-person distributions complete with recipes, nutrition information, and storage tips. We are honored to reach these nearby community members in high need of fresh nutrient-dense produce.

CARROTS, CARROTS, CARROTS

Carrots have long been among the community’s favorite crops. In Quarter 3, thanks to farming improvements implemented in anticipation of the season, our team celebrated an increase in carrot yields. Strategies included:

· Improved timing of successions to ensure a steady supply
· Engaged volunteers for support with thinning carrots to ensure proper spacing
· Bulked carrots for storage to ensure availability through lulls
· Improved fertility management resulting in fewer plant stress responses

Gardening Tip: Succession Planting

Succession planting, or staggering the planting of crops to ensure they mature at different intervals, increases availability of a crop throughout the season.

Did you know? Carrot Pants

The beloved, so-called “carrot pants” occur due to stress response during the growing process!

FARM STAND FINDINGS

The Farm regularly evaluates how our pay-what-you-can Farm Stand supports the lives of customers. In Quarter 3, 11,775 individuals were served via the Farm Stand.

75% of Farm Stand customers relied on the pay-what-you-can option to feed themselves or their families.

“I’m a senior on fixed income. The Farm ensures I can eat nutritious, organic food. My health has improved since shopping here.”

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BECOMING YOUR FAVORITE VENUE

INTRODUCING THE COASTAL KITCHEN

Private events on the Farm are hosted in one of three unique venues (and are included as a benefit of our Corporate Partnership program). This quarter, 8 private events engaged 380 people including a farm-to-fork dinner for the Dr. Bronner’s team featuring freshly harvested Coastal Roots Farm ingredients prepared by Chef Christina Ng who inaugurated our brand new outdoor “Coastal Kitchen.”

MANY HANDS MAKE LIGHT WORK

Corporate groups are increasingly partnering with the Farm as a way to give back while bonding with colleagues through impactful volunteer work. They work with our team on a variety of seasonal tasks from pruning plants to building out programmatic spaces. In Quarter 3, the Farm hosted 8 private volunteer groups including for Audicy, Illumina, Naturally San Diego, ThinkPARALLAX, US Bank, and Vuori.

THANK YOU Q3 FUNDERS

Albertson’s Company Foundation  Robert and Patricia Hughes  San Diego Kiwanis Club Foundation
Ellie Bucklin  Carol Lazier  and the Kiwanis Club of San Diego
Carlsbad Charitable Foundation  Leichtag Foundation  San Diego Women’s Foundation
City of Encinitas  Ellen Marks  Sue and Ed Schaffzin
Clif Family Foundation  Military Spouse Association Camp  The Arthur P. Pratt and Jeanette G. Pratt Memorial Fund
Coastal Community Foundation  Pendleton  The Charles, Isle and Peter Dalebrook Charitable Fund
Dr. Bronner’s  Naturally San Diego  US Bank
David Felzer  Ed and Arlene Pelavin  Kelsey Wadman
Esther Fischer  Rancho Santa Fe Garden Club  Pamela Yancey
Giaola Restaurant  Samantha Richter  Helen Zeldes
Katharine Giesick  Vladimir Rivera
Warren Gorowitz  Heidi Robson
Kelly and Michelle Huang

Visit coastalrootsfarm.org/support for a complete list of Farm Founder’s Circle Members, Corporate Partners, Foundation, and Government supporters. For other ideas on how to join us in our work, check out our Fundraising Toolkit!