



COASTAL ROOTS FARM

# FY23 QUARTER 2 IMPACT REPORT

## IMPACT AT A GLANCE

Total since inception, 2014-2023 Q2

**432,795 lbs**  
produce grown

### Regenerative Agriculture

Growing organic nutrient-dense food by prioritizing soil, while mitigating climate change.

**6.31 million lbs**  
waste diverted from landfill

**284,774**  
individuals fed

### Equitable Food Access

Reaching the most marginalized food insecure members of our society.

### Environmental Education

Inspiring climate activism and a love of nature through barrier-free programs.

**24,149**  
youth in education programs

**70%**  
total harvests donated

### Jewish Life

Engaging diverse community members in rich land-based traditions and values.

**60,332**  
total individuals in programs

## WEEDING IN THE RAIN

**Shoulder season** on the Farm often falls in Quarter 2 and marks off-peak periods during which our harvests are more modest. Though our team of expert farmers plan for seasonal weather change by selecting varieties most resilient for the season, our bounty between January and March is still predictably less abundant than in warmer months.

In Quarter 2 this year, the Farm received unusually big rains resulting in an abundance of edible weeds including malva, nettle, chrysanthemum, wild mustard, and wild spinach which have become among our most popular Farm Stand greens. Helping our team navigate through our shoulder season, **these weeds provided variety to the community, are extremely nutrient-dense, and as a bonus, are climate appropriate** for our region.







# FARMING AND FEEDING

JANUARY-MARCH 2023

**Heavy Rains:** More rain has fallen so far in 2023 than the entire 2022 year. Though wet weather reduces reliance on, and cost of, irrigation, it presents other challenges that our talented team of committed farmers has grappled with this quarter. The team is now gearing up for warmer days ahead with summer crops already in the ground.

## QUARTER 2 IMPACT



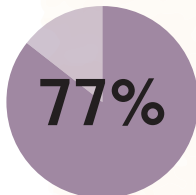
**14,654 lbs**

of organic food grown using [regenerative techniques](#) that restore soil health, sequester carbon, and conserve water.



**10,251 people**

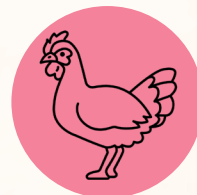
fed including low income seniors and families, Holocaust survivors, active-duty military and veteran families, Latinx families, and Indigenous/Native families.



**77%**

**donated**

through our pay-what-you-can Farm Stand and during no-cost off-site distributions in partnership with other social service and food system organizations.



**4,554 eggs**

produced by two flocks of chickens that aerate and fertilize the soil and support with pest management.



**164,378**

of waste diverted from the landfill and turned into rich, biodiverse soil.

## Together at Last: VCC

February marked the **first in-person Organic Food Distribution at Vista Community Clinic in three years.** Though grab-n-go pre-made bags allowed us to continue reaching this population through the pandemic, staff and beneficiaries alike are grateful to return to our quintessential style of gathering and connecting in person.



## Farm Stand Findings

This quarter, **80%** of surveyed Farm Stand customers confirmed the **Pay-What-You-Can system helps them eat more fresh produce** than they would otherwise be able to afford.

*"I am financially struggling. Sometimes the things I get here are what I eat for the entire week."*



## Volunteer Spotlight

This quarter, we recognize our dedicated volunteer Aric Dumai for contributing 90+ hours planting many new fruit trees, pruning existing ones, and offering his professional expertise from years of farming in Israel. Thank you, Aric!

**Did you know?** Pruning can keep a tree healthy by removing disease before it spreads to healthier branches and by increasing exposure to sunlight and air circulation.







# LEARNING AND GATHERING

JANUARY-MARCH 2023

**Education Department Growth:** To accomodate increasing demand for the Farm's **Environmental STEM, Nutrition, and Workforce Development Programs** including Nature Play, Farm Camp, and School and Group Visits, the Farm's team of educators continues expanding to accomodate multiple simultaneous programs. Additionally, Kimberly Tomlinson has stepped in to the Farm's **first-ever Director of Education** role to oversee this continued growth!

## QUARTER 2 IMPACT



**2,968 youth**

reached through Pre-K - 12th grade programs including [Nature Play](#), [Farm Camp](#), [After School on the Farm](#), and [School and Group Visits](#).



Plus, upcoming: a sold out Summer Farm Camp!



**578 volunteers**

and interns dedicated 904 hours.



**2,172 people**

attended Jewish holiday programs, workshops, and [community events](#) on the Farm.

Including the launch of our new Farm Food for Thought with a Jewish twist workshop series!



## A Festive Farm Stand

A place for all people, Coastal Roots Farm is grounded in Jewish agricultural traditions and practices including operating according to the Jewish calendar. This quarter, our team found meaning in dressing up and decorating the Farm Stand in honor of the Purim holiday. We hope community members of all backgrounds enjoyed joining us in this learning and tradition!



## ATu B'Shvat for the Books

On February 9, 2023, **nearly 1,000 community members** of all backgrounds (including 36% first-timers!) attended the Farm's largest-ever Tu B'Shvat Food Forest Festival. **89% of surveyed festival attendees** shared that the festival made them feel more **connected to the community**.

"As a non-Jewish person, I was so inspired to see faith expressed and lived out in the most tangible ways. It reminded me that we have so much in common."

62% of surveyed festival attendees identify as Jewish. **Of them, 25% shared that Coastal Roots Farm is their main place for Jewish learning and community.**

"It was a joyous celebration of plants, community, and Jewish values!"





# IN COMMUNITY

## Supporter Shout Out

In Quarter 2, Coastal Roots Farm was so grateful to receive generous support from Nordson Corporation Foundation for our Environmental STEM, Nutrition, and Workforce Development Programs reaching nearly 10,000 youth annually. Additionally, earlier this year the Nordson team volunteered to help build our new chicken coop adjacent to our Nature Play space.

In Quarter 2, we welcomed our first-ever flock of education chickens who, unlike our production birds that rotate through growing fields as part of our regenerative agriculture methods, will remain part of our education spaces for visiting youth to visit and feed.

Thank you Nordson Corporation Foundation for your ongoing support and for sharing our commitment to accessible education!



## THANK YOU Q2 DONORS

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communities. 

