



COASTAL ROOTS FARM 

ECO-JEWISH PLAY FEST SPONSORSHIP

7 Plays. 24 Hours to Create. 1 Night to Enjoy!

Dear Community Partner,

We invite you to support Coastal Roots Farm's first-ever **Eco-Jewish Play Fest** is part of the larger **30th Annual Lipinsky Jewish Arts Festival in San Diego** which celebrates Jewish heritage, culture, art, and ideas throughout the County.

About the Farm

Coastal Roots Farm is a nonprofit Jewish community farm and education center where we practice organic farming, share our harvest with those who lack access, deliver unique farm-based, environmental education, and foster inclusive spaces for people of all ages and backgrounds to come together to learn about food, farming, and Jewish tradition, and engage in ways that catalyze a healthier, more vibrant community and a more sustainable future for our region. The Farm is located in Encinitas, California, on land we recognize as indigenous to the Kumeyaay and Luiseño peoples.

Each year, the Farm grows 80,000 pounds of fresh organic food for more than 45,000 people including more 70% which gets donated to community members in need. Additionally, we reach more than 15,000+ community members through programs and events. This is how we "Nourish Community."

About the Festival

At the Eco-Jewish Play Fest, 7 local playwrights including one teen, 7 local directors, and 20+ local actors, will have 24 hours to create brand new plays based on Eco-Jewish prompts to be performed on the Farm. Plays will explore themes of Jewish identity and climate, personhood and planet, our present day and what's at stake for the future. Audience members are invited to celebrate creativity and quick-made art and will enjoy performances at the sun sets. Following the plays, artists and audience members alike will be invited to mingle at an afterparty in our unique venue.

Festival Sponsorship

Your generous contribution supports our greater impact in the community and comes with many benefits (see details on the next page). We hope you will join us on **Sunday July 16th** for this first-of-its-kind event. Thank you for your consideration!

Javier Guerrero
President and CEO

COASTAL ROOTS FARM

SPONSORSHIP LEVELS

All Eco-Jewish Play Fest Sponsors will be recognized for their level of support through the event website, emails, signage, social media, and during stage programming. **Corporate Festival Sponsors** will also be recognized as Corporate Partners based on cumulative support throughout the year, including your company's hyperlinked logo and with associated tiered benefits listed below. **Individual Festival Sponsors** contributing \$1,000 (ages 19-40) or \$3,600 (ages 41+) will be recognized as Farm Founders Circle members.

Presenting Sponsor Benefits

Presenting Sponsors (\$10,000+) receive 20 event tickets and speaking opportunities

Plus, corresponding "Cultivator" Corporate Partner benefits including:

- 4 Private Farm Tours for a group of up to 40
- 4 Private Volunteer Events for a group of up to 40
- 4 free meetings in Farm spaces for a group of up to 15
- 1 private event for up to 50

Supporting Sponsor Benefits

\$5,000+ Supporting Sponsors receive 10 event tickets

Plus, corresponding "Pollinator" Corporate Partner benefits including:

- 3 Private Farm Tours for a group of up to 40
- 3 Private Volunteer Events for a group of up to 40
- 3 free meetings in Farm spaces for a group of up to 15
- 1 private event for up to 25

\$2,500+ Supporting Sponsors receive 8 event tickets per festival

Plus, corresponding "Grower" Corporate Partner benefits including:

- 2 Private Farm Tours for a group of up to 40
- 2 Private Volunteer Events for a group of up to 40
- 2 free meetings in Farm spaces for a group of up to 15

\$1,800+ Supporting Sponsors receive 4 event tickets per festival

Plus, corresponding "Seeder" Corporate Partner benefits including:

- 1 Private Farm Tours for a group of up to 40
- 1 Private Volunteer Events for a group of up to 40
- 1 free meetings in Farm spaces for a group of up to 15



Coastal Roots Farm is a 501(c)(3) nonprofit organization, Federal Tax ID 47-1570910. Your in-kind gift or direct contribution is recognized as a tax-deductible donation.

Contact Kesha Spoor at kesha@coastalrootsfarm.org to learn more.