



FESTIVAL SPONSORSHIP AT COASTAL ROOTS FARM

Dear Community Partner,

We invite you to support our two Jewish agricultural festivals, the **Tishrei Ag Fest** and the **Tu B'Shvat Food Forest Festival**, through **one event sponsorship for both events**. These are our two largest events of the year, reaching nearly 2,000 community members on the Farm and many more through event marketing.

About the Farm

Coastal Roots Farm is a nonprofit Jewish community farm and education center where we practice organic farming, share our harvest with those who lack access, deliver unique farm-based, environmental education, and foster inclusive spaces for people of all ages and backgrounds to come together to learn about food, farming, and Jewish tradition, and engage in ways that catalyze a healthier, more vibrant community and a more sustainable future for our region. The Farm is located in Encinitas, California, on land we recognize as indigenous to the Kumeyaay and Luiseño peoples.

Each year, the Farm grows 80,000 pounds of fresh organic food for more than 40,000 people including more 70% which gets donated to community members in need. Additionally, we reach more than 15,000+ community members through programs and events. This is how we “Nourish Community.”

About the Festivals

The Farm's **first-ever Tishrei Ag Fest** is a purposeful alternative to our beloved Sukkot Harvest Festival. The month of **Tishrei encompasses the Jewish holidays Rosh Hashanah, Yom Kippur, Sukkot, and Simchat Torah**, and this year's expanded festival will have a similar festive feel. The holiday of **Tu B'Shvat is the New Year of the Trees** and reminds us of the partnership between earth and humanity. The Farm comes alive with live music, local food, farm tours, and nature-inspired activities, engaging community members of all backgrounds as it marks these important agricultural seasons.

Festival Sponsorship

Your generous contribution supports our greater impact in the community and comes with many benefits (see details on the next page). We hope you will join us on **for Tishrei Ag Fest on Sunday, September 10, 2023 and for Tu B'Shvat on Sunday January 21, 2024**. Thank you for your consideration!

Javier Guerrero
President and CEO



COASTAL ROOTS FARM

SPONSORSHIP LEVELS

All Festival Sponsors will be recognized for their level of support through the event website, emails, signage, social media, and during stage programming. **Corporate Festival Sponsors** will also be recognized as Corporate Partners based on cumulative support throughout the year, including your company's hyperlinked logo and with associated tiered benefits listed below. **Individual Festival Sponsors** contributing \$1,000 (ages 19-40) or \$3,600 (ages 41+) will be recognized as Farm Founders Circle members.

Presenting Sponsor Benefits

Presenting Sponsors (\$20,000+) receive 40 event tickets per festival and speaking opportunities

Plus, corresponding "Harvester" Corporate Partner benefits including:

- 5+ Private Farm Tours for a group of up to 40
- 5+ Private Volunteer Events for a group of up to 40
- 5+ free meetings in Farm spaces for a group of up to 15
- 1 private event for up to 100

Supporting Sponsor Benefits

\$10,000+ Supporting Sponsors receive 20 event tickets per festival

Plus, corresponding "Cultivator" Corporate Partner benefits including:

- 4 Private Farm Tours for a group of up to 40
- 4 Private Volunteer Events for a group of up to 40
- 4 free meetings in Farm spaces for a group of up to 15
- 1 private event for up to 50

\$5,000+ Supporting Sponsors receive 10 event tickets per festival

Plus, corresponding "Pollinator" Corporate Partner benefits including:

- 3 Private Farm Tours for a group of up to 40
- 3 Private Volunteer Events for a group of up to 40
- 3 free meetings in Farm spaces for a group of up to 15

\$2,500+ Supporting Sponsors receive 6 event tickets per festival

Plus, corresponding "Grower" Corporate Partner benefits including:

- 2 Private Farm Tours for a group of up to 40
- 2 Private Volunteer Events for a group of up to 40
- 2 free meetings in Farm spaces for a group of up to 15



Coastal Roots Farm is a 501(c)(3) nonprofit organization, Federal Tax ID 47-1570910. Your in-kind gift or direct contribution is recognized as a tax-deductible donation.

Contact Kesha Spoor at kesha@coastalrootsfarm.org to learn more.