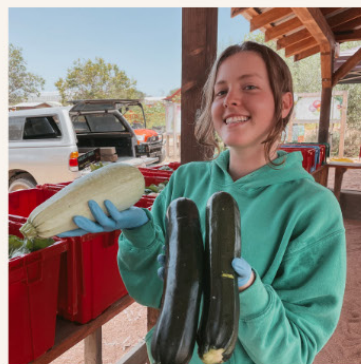
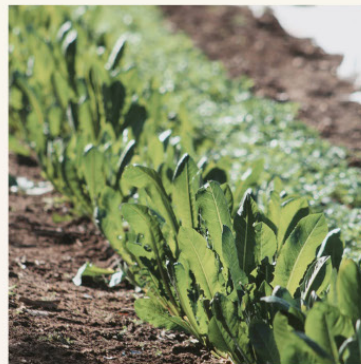


COASTAL ROOTS FARM



FY23: A Year in Review

October 1, 2022 to September 30, 2023



A LETTER FROM THE CEO

Where we've been and where we're going

Land Acknowledgement

Coastal Roots Farm recognizes and honors this land as indigenous to the Kumeyaay and nearby Luiseño peoples, and recognizes that acknowledgement in itself is not enough.

Agriculture has a history built upon systems of exploitation (of land, resources, and people), and these systems still perpetuate social inequity today. We are committed to partnerships that benefit and support local indigenous communities and seek to continue deepening our understanding of the history of colonialization.

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Charlene Seidle
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Elaine Becerra
Secretary

Laura Kreiss
Assistant Secretary

James Farley

Friends of the Farm,

We are extremely grateful to our growing community of partners and supporters for contributing to all the ways the Farm nourishes community throughout the year. Our committed and passionate team continues to meet critical needs in the community for fresh food, nature-based experiences, and meaningful ways to connect with the land and Jewish community.

The need for Farm services increased significantly this year. We donated 83% of our harvests to community members in need, and are holding steady feeding over 45,000 people with around 80,000 pounds of certified organic food, regeneratively-grown to uphold our high standards of care for the soil and climate. The demand for outdoor education is higher than ever as caregivers and teachers look to “balance screen time with green time.” We reached over 10,000 youth across San Diego County with hands-on programming including Field Trips, Farm Camp, After School on the Farm, and Nature Play including more than half of students and campers who received scholarship for program and/or transportation costs. We expanded our focus on early childhood development as we welcomed our youngest “farmers-in-training” and deepened our Jewish programming to widen our audience and meet demand for creative Jewish expression and earth-based

Judaism content. Each offering was embraced by our diverse community and none of this would have been possible without your support.

Looking ahead, we are excited to further ways for our expanding community to experience the Farm, including our Farm-to-Table Dinners, Farm Film & Music Series, Corporate Partner and Community Volunteering, hosting Private and Corporate Event experiences, and continuing to offer a wide range of hands-on workshops and programs. And coming soon in early 2024, we will be opening a new space to gather on the Farm!

Javier Guerrero
President and CEO
Coastal Roots Farm





IMPACT AT A GLANCE

Since inception, 2014-2023 Q4

479,551 lbs
produce grown

6.3 million lbs
waste diverted from landfill

295,738
individuals fed

Regenerative Agriculture
Growing organic, nutrient-dense food by prioritizing soil, mitigating climate change.

30,963
youth in education programs

Equitable Food Access
Reaching the most marginalized, food insecure members of our society.

Environmental Education
Inspiring climate activism and a love of nature through barrier-free programs.

71%
total harvests donated

Jewish Life
Engaging diverse community members in rich, land-based traditions and values.

72,869
individuals in programs

REGENERATIVE AGRICULTURE

Inspired by the Interconnectedness of "Adam V'Adamah" ("Humanity and Earth")

WE'RE GROWING A CLIMATE MOVEMENT.

Regenerative agriculture is a method of food production that removes carbon from the atmosphere and puts it back into the soil. This approach to growing focuses on building soil fertility and increasing biodiversity, and is a **meaningful contribution in the fight against climate change.**

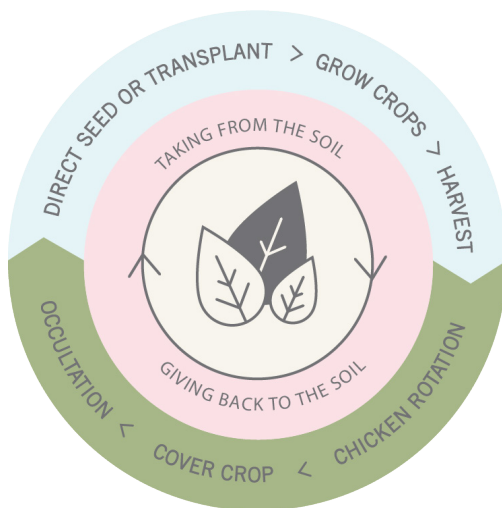
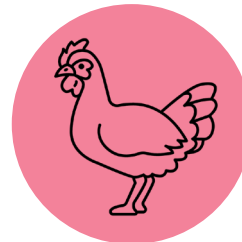


Figure 1 *Regenerative farming cycle*



78,909 pounds
of organic food grown
using regenerative
techniques that
restore soil health,
sequester carbon, and
conserve water.

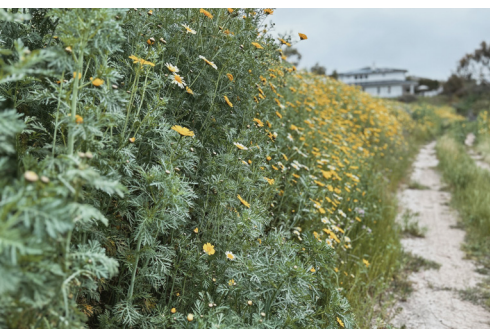


19,101 eggs
produced by two
flocks of chickens
that aerate and
fertilize the soil
and support with
pest management.



339,827 pounds
of waste diverted from
the landfill and
turned into rich,
biodiverse soil.

Figure 2 *Impact data FY23, October 2022-September 2023*



Did you know? *Dry Farming*

Dry farming is a method of growing food without irrigation. Agriculture accounts for the majority of global water usage. Dry farming is a sustainable alternative to growing food and uses moisture retained in the soil. This year for the first time, Coastal Roots Farm used this method to grow crops including corn, eggplant, squash, green beans, and tomatoes!

Farming highlight of the year: *Capturing rain*

This fiscal year, Coastal Roots Farm **received nearly 24 inches of rain**, more than double the regional average. Thanks to the Farm's hedgerow design and fertile soil, **the Farm was able to store much of the water rather than lose this precious resource to runoff.** Additionally, the unusually big rains resulted in an abundance of edible, nutrient-dense, climate appropriate weeds that we were pleased to distribute to food beneficiaries.

EQUITABLE FOOD ACCESS

Inspired by a commitment to "Arevut" ("Mutual Care" or "Social Accountability")

WE REDUCE COMMUNITY HUNGER.

This year, to meet *increased need*, the Farm *donated 83% of total harvests.*

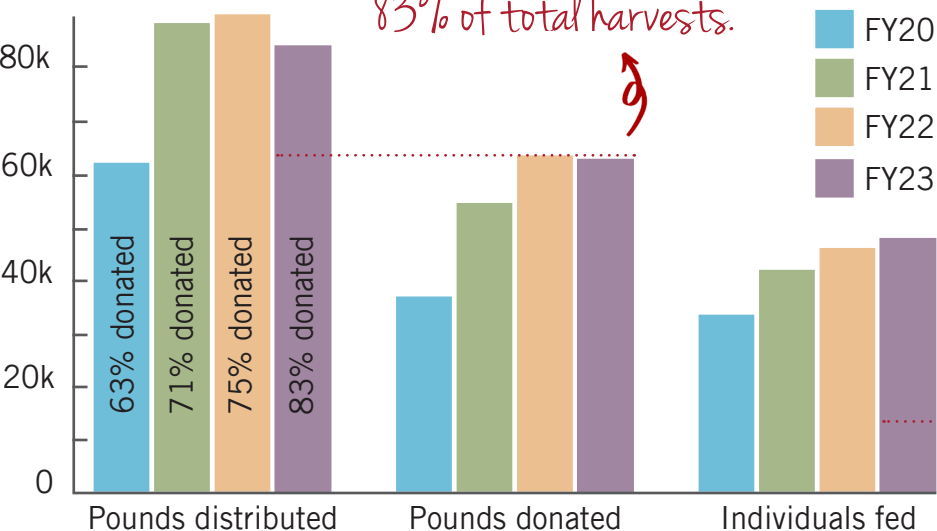


Figure 3 Organic Food Distribution Program impact over 4 years

"I would go hungry without Coastal Roots Farm."



A third of beneficiaries were seniors.

"Delivery day is the best day of the week."

Food distribution highlight of the year:

Tribal partnerships

Coastal Roots Farm is honored to reach several Tribal communities through monthly food distributions at the Iipay Nation of Santa Ysabel and San Diego American Indian Health Center. We have also been grateful to **support food sovereignty** on various reservations by building community gardens and an outdoor kitchen with Tribal members and by providing ongoing technical gardening training.

This **preserves culture and empowers communities to address hunger and health** by growing their own food and providing needed education to sustain it.

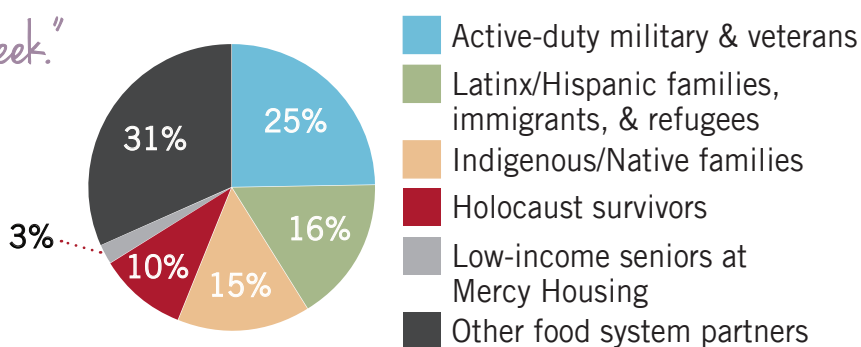


Figure 4 Partner communities receiving donated food deliveries



ENVIRONMENTAL EDUCATION

Inspired by the value of "Peleh" ("Wonder" or "Awe")

WE INSPIRE YOUNG CLIMATE ACTIVISTS.

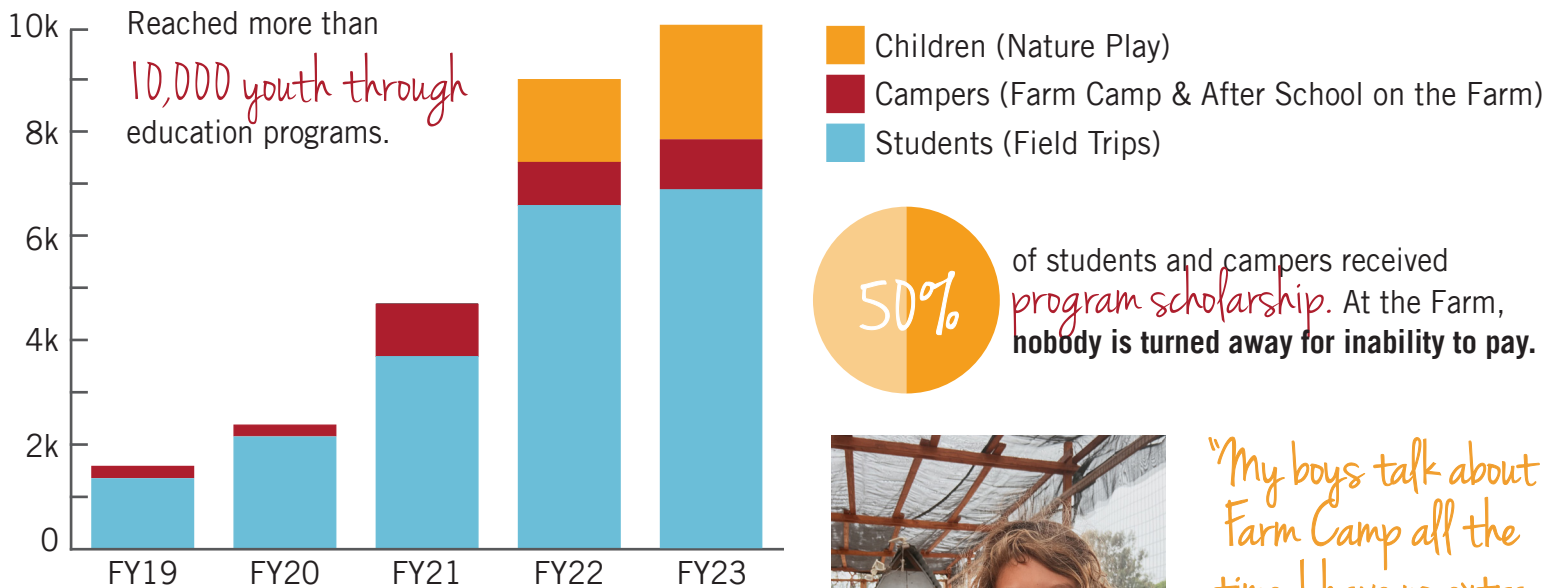


Figure 5 Youth reached through education programs

"I wanted my kids to learn vegetables come from gardens, not supermarkets."



"My boys talk about Farm Camp all the time. I have no extra income for their extracurriculars so the scholarship made it possible for them to participate."



1,357 volunteers and interns contributed nearly 3,000 hours

Education highlight of the year:

Cradle-to-career

Though Coastal Roots Farm was created in 2014, our education programs did not launch until 2018. Now, 5 years later, for the first time this year we witnessed past Nature Play children age into Farm Camp, past campers pursue leadership development through our Counselors-in-Training (CITs) program, and past CITs join our team of paid summer staff. We are pleased to offer **education and career opportunities** to youth at every stage!

To date, 12 past interns have been hired to join Coastal Roots Farm's team of staff!

JEWISH LIFE

Guided by the Jewish calendar, traditions, and "Kodesh" ("Sacred Time")

WE BUILD JEWISH COMMUNITY AND ALLYSHIP.

3,261 guests attended
20 Jewish programs.

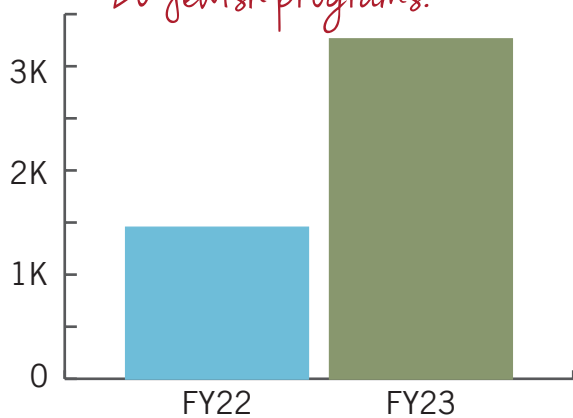
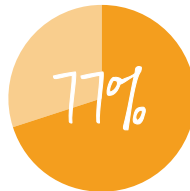


Figure 6 Individuals at Jewish programs



of guests agree the Farm helps them feel more connected to the Jewish community.

"The Farm is one of my favorite places to gather and be Jewish."



"As a person who isn't Jewish, the Farm reminds me that we have so much more in common than we remember"

Jewish Life highlights of the year:

1. A menu of new offerings

This year, the Farm expanded its Jewish programming to widen its audience and to meet demand for **creative Jewish expression** and **earth-based Judaism** content. In addition to our "tried and true" Sukkot and Tu B'Shvat festivals, Great Outdoor Shabbat, and Jewish holidays on the Farm, this year the community enjoyed additional moving, **low-barrier** opportunities for Jewish learning and celebration including the first-ever Eco-Jewish Play Fest, Tishrei Ag Fest, and Farm Food for Thought Series which were embraced by our **diverse community**.



2. A stronger Jewish San Diego

Coastal Roots Farm is increasingly woven into the fabric of Jewish life among San Diegans. To offer the richest possible experiences to our community, our team **collaborated with many local and national Jewish organizations** this year including the Lawrence Family JCC's Jeighorhood, Moishe House, JFEST, Jewish Family Service, Wilderness Torah, Jewish Theological Seminary, JPAC, and multiple synagogues.





FINANCIALS

Balancing mission and margin

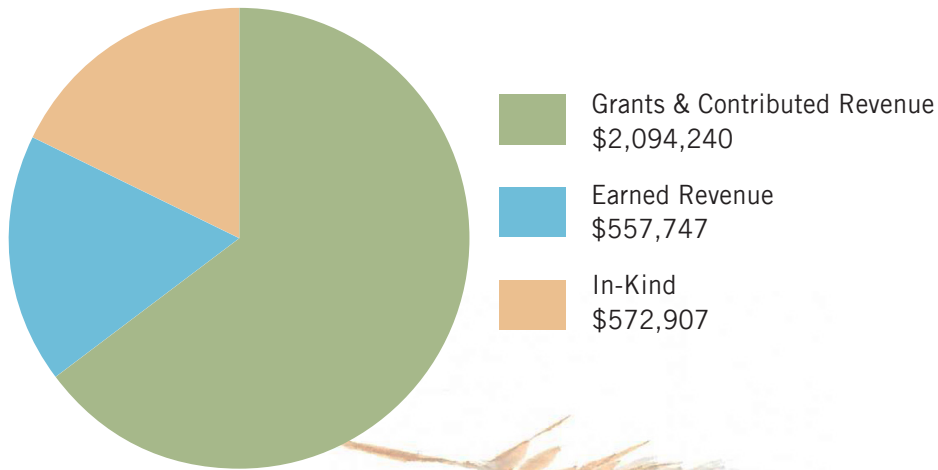


Figure 7 FY23 Revenue

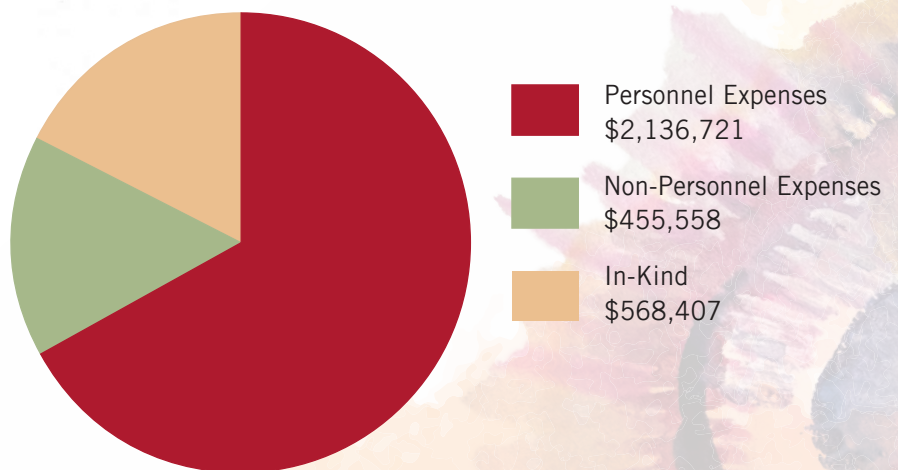


Figure 8 FY23 Expenses

Growing sustainably to meet increased need in the community.



WITH GRATITUDE

We thank you for sharing our commitment to "Tikkun Olam" ("Repairing the World")

THANK YOU FY23 DONORS

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Join us as we create
healthy, connected
communities together.

