

COASTAL ROOTS FARM

# FY24 QUARTER 1 IMPACT REPORT

## IMPACT AT A GLANCE

Total since inception, 2014-2024 Q1

**499,321 lbs**  
produce grown

### Regenerative Agriculture

Growing organic nutrient-dense food by prioritizing soil, while mitigating climate change.

**6.37 million lbs**  
waste diverted from landfill

**305,465**  
individuals fed

### Equitable Food Access

Reaching the most marginalized food insecure members of our society.

### Environmental Education

Inspiring climate activism and a love of nature through barrier-free programs.

**33,568**  
youth in education programs

**72%**  
total harvests donated

### Jewish Life

Engaging diverse community members in rich land-based traditions and values.

**77,456**  
total individuals in programs



## Quarter 1 Highlight:

### Increasing Accessibility thanks to our partners at Illumina!

Coastal Roots Farm strives to offer an inclusive and welcoming space for all people. Thanks to generous support from our Corporate Partners at Illumina, our team has been able to increase accommodations including mobility pathways, microphones with earpieces, and sensory kits, as well as develop new partnerships with groups who would benefit from these modifications. In Quarter 1, we welcomed adults with intellectual and developmental disabilities from Beacons North County for volunteering on the Farm.







# FARMING AND FEEDING

OCTOBER-DECEMBER 2023

*Quarter 1 was the season...*

to switch from summer to fall crops! Quarter 1 favorites included: sweet potatoes, nettle, kale, collards, lettuce, and pineapple guavas!

## QUARTER 1 IMPACT



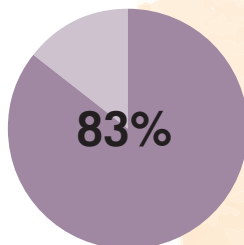
**19,770 lbs**

of organic food grown using [regenerative techniques](#) that restore soil health, sequester carbon, and conserve water.



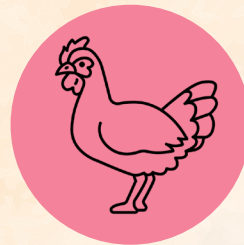
**9,727 people**

including low-income seniors and families, Holocaust survivors, active-duty military and veteran families, Latinx families, and Indigenous/Native families.



**donated**

through our pay-what-you-can Farm Stand and during no-cost off-site distributions in partnership with other social service and food system organizations.



**1,608 eggs**

produced by one flock of chickens that aerate and fertilize the soil and support with pest management.



**34,075 lbs**

of waste diverted from the landfill and turned into rich, biodiverse soil.

## Expanded Distribution

Since 2016, Coastal Roots Farm has partnered with Helping Hand Worldwide to feed active-duty military and veteran families living at or below the poverty line. For the last few months, additional (non-military) individuals who live nearby began attending this distribution, hoping to receive extra produce. Some have waited for hours. In response to this need, the Farm team has increased its allocation of food in order to additionally reach these community members in need.

## Production Internship

Quarter 1 marked the end of another successful production internship with 3 interns who supported seeding, transplanting, harvesting, coop moves, and egg washing, contributing more than 100 total hours!



*Did you know?*

Compost requires nitrogen, carbon, water, and air. Nitrogen is often green or wet material, while carbon is often brown or dry. This Quarter, Coastal Roots Farm changed its compost recipe: in the past, our main nitrogen source was donated lettuce, and now we are using horse manure. We will continue to make our own soil as part of our “closed-loop” system.





# LEARNING AND GATHERING

OCTOBER-DECEMBER 2023

## QUARTER 1 IMPACT



**2,605 youth**

reached through Pre-K - 12th grade programs including [Nature Play](#), [Farm Camp](#), [After School on the Farm](#), and [Field Trips](#).



**306 volunteers**

and interns dedicated 827 hours.



**337 people**

attended Jewish holiday programs, workshops, and [community events](#) on the Farm.

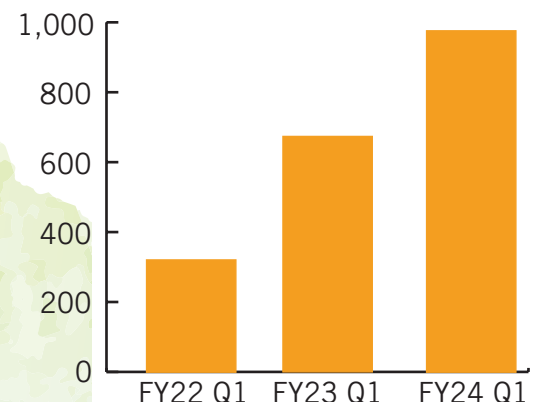
### *So much to be thankful for!*

In Quarter 1, Coastal Roots Farm hosted its largest-ever Thanksgiving Farm Camp with 36 campers in attendance including 5 on scholarship! Our team remains committed not only to providing equitable access to quality outdoor environmental education but also filling childcare gaps during school breaks for local families.



### *An Intergenerational Chanukah*

One guest in his 80's signed up for the Farm's Chanukah Fun-for-All because "he just needed to have a latke." This first-of-its-kind intergenerational holiday on the Farm event brought together nearly 100 community members of all ages and backgrounds. Our latke-seeking friend enjoyed a whole lot more: connection with the land, a safe place to celebrate, and a deep connection with new friends young and old.



Quarter 1 of this year represents a 203% increase in Nature Play attendance compared to FY22 Q1 and a 109% increase in attendance compared to FY23 Q1.





# IN COMMUNITY

## THANK YOU Q1 DONORS

Anonymous Supporters	Community Foundation of Western North Carolina	Darcie Gorman	Shayna and Eric Kaufmann	Stephanie Parker	Elizabeth and Mitch Siegler
Gerald Allen	Sharon Davidson	Jennifer Greenberg	Drew Keske	Patagonia	Adam Silberman
Laura Aung	Laura and Dennis Diede	Erik Groessl	Susan Kessler	Noami Pines	Maure Silverman
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Madelyn Chaber	Dawn Frier	Joseph and Beverly Glickman Fund	Keith Mautner	Carrie Schimmel	Betty and Simcha Weiser
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Richard Cohen	Melissa Gibbs		Jill and Rick Mendlen	Natalie Shapiro	Helen Zeldes
Cox	Marla Goodman		Northern Trust	Bill Shen	
Dandelion Fund of The			Vincent Pandes		



## Thank you - Year-End Appeal 2023

Nearly a quarter of San Diegans face food insecurity, and our changing climate poses real risks to the life we currently know. As hunger persists, many food charity nonprofits experience greater need, higher costs, and fewer donations.

At Coastal Roots Farm, we are deeply grateful to our nearly 170 supporters who helped us meet our goal to raise more than \$300,000 during our largest-ever Year-End Appeal. Our work to nourish people and our precious planet is made possible by this community support.

This year we will feed 45,000 people using regenerative agriculture that reverses the impact of climate change.

## 3 impactful ways to support the Farm in 2024:

1. Become a [Corporate Partner](#)
2. [Host your event](#) on the Farm
3. Donate your change through [Change Giving](#)