

Great Outdoor Shabbat

Dear Community Partner,

We invite you to support Coastal Roots Farm's Great Outoor Shabbat, a summer series that brings community together to celebrate Shabbat on the Farm.

About Great Outdoor Shabbat

Great Outdoor Shabbat brings 100-200 young families of all backgrounds together for an inclusive, festive, free picnic-style Shabbat on the Farm. Guests bring their own picnic dinner and blanket or chair and enjoy a beautiful Shabbat evening on the Farm's Farm Green.

About the Farm

Coastal Roots Farm is a nonprofit Jewish community farm and education center where we practice organic farming, share our harvest with those who lack access, deliver unique farm-based, environmental education, and foster inclusive spaces for people of all ages and backgrounds to come together to learn about food, farming, and Jewish tradition, and engage in ways that catalyze a healthier, more vibrant community and a more sustainable future for our region. The Farm is located in Encinitas, California, on land we recognize as indigenous to the Kumeyaay and Luiseño peoples.

Each year, the Farm grows 80,000 pounds of fresh organic food for more than 45,000 people including more than 70% which gets donated to community members in need. Additionally, we reach more than 15,000+ community members through programs and events. This is how we "Nourish Community."

Great Outdoor Shabbat Sponsorship

Your generous contribution supports our greater impact in the community and comes with many benefits (see details on the next page). We hope you will join us on Fridays June 9, July 5, and August 9.

Thank you for your consideration!

Javier Guerrero President and CEO

SPONSORSHIP LEVELS

All Great Outdoor Shabbat sponsors will be recognized for their level of support through the event website, emails, signage, social media, and during stage programming. **Corporate Sponsors** will also be recognized as Corporate Partners based on cumulative support throughout the year, including your company's hyperlinked logo and with associated tiered benefits listed below. **Individual Festival Sponsors** contributing \$1,000 (ages 19-40) or \$3,600 (ages 41+) will be recognized as Farm Founders Circle members.

Title (Entire 3-Part Series) Sponsor Benefits

Title Sponsor (\$3,600+) will have speaking opportunities

Receive "Pollinator" Corporate Partner benefits:

- 3 Private Farm Tours for a group of up to 40
- 3 Private Volunteer Events for a group of up to 40
- 3 free meetings in Farm spaces for a group of up to 15
- $1\ \text{discounted}\ \text{private}\ \text{event}\ \text{for}\ \text{up}\ \text{to}\ 25$

Presenting (I Event) Sponsor Benefits

\$1,800+ Presenting Sponsors

Receive "Seeder" Corporate Partner benefits:

- 1 Private Farm Tours for a group of up to 40
- 1 Private Volunteer Events for a group of up to 40
- 1 free meetings in Farm spaces for a group of up to 15

Supporting (I Event) Sponsor Benefits

\$500+ Supporting Sponsors Receive two of the following benefits:

- 1 Private Farm Tours for a group of up to 40
- 1 Private Volunteer Events for a group of up to 40
- 1 free meetings in Farm spaces for a group of up to 15

Coastal Roots Farm is a 501(c)(3) nonprofit organization, Federal Tax ID 47-1570910. Your in-kind gift or direct contribution is recognized as a tax-deductible donation.



Contact Kesha Dorsey at kesha@coastalrootsfarm.org to learn more.