



# Jewish Agricultural Festivals

COASTAL ROOTS FARM  EVENT SPONSORSHIP

Dear Community Partner,

We invite you to support our two Jewish agricultural festivals, the Sukkot Harvest Festival and the Tu B'Shvat Food Forest Festival, through one event sponsorship for both events. These are our two largest events of the year, reaching nearly 2,000 community members on the Farm and many more through event marketing.

## About the Festival

The holiday of Sukkot is an ancient Jewish harvest festival reflecting themes of hospitality and welcoming the stranger. The holiday of Tu B'Shvat is the New Year of the Trees and reminds us of the partnership between earth and humanity. The Farm comes alive as it marks these two agricultural festivals with live music, local food, farm tours, and nature-inspired activities engaging community members of all backgrounds.

## About the Farm

Coastal Roots Farm is a nonprofit Jewish community farm and education center where we practice organic farming, share our harvest with those who lack access, deliver unique farm-based, environmental education, and foster inclusive spaces for people of all ages and backgrounds to come together to learn about food, farming, and Jewish tradition, and engage in ways that catalyze a healthier, more vibrant community and a more sustainable future for our region. The Farm is located in Encinitas, California, on land we recognize as indigenous to the Kumeyaay and Luiseño peoples.

Each year, the Farm grows 80,000 pounds of fresh organic food for more than 45,000 people including more than 70% which gets donated to community members in need. Additionally, we reach more than 15,000+ community members through programs and events. This is how we “Nourish Community.”

## Festival Sponsorship

Your generous contribution supports our greater impact in the community and comes with many benefits (see details on the next page). We hope you will join us on Sunday, October 20, 2024 for Sukkot and Sunday, February 9, 2025 for Tu B'Shvat. Thank you for your consideration!

Javier Guerrero  
President and CEO

# SPONSORSHIP LEVELS

All Festival sponsors will be recognized for their level of support through the event website, emails, signage, social media, and during stage programming. **Corporate Festival Sponsors** will also be recognized as Corporate Partners based on cumulative support throughout the year, including your company's hyperlinked logo and with associated tiered benefits listed below. **Individual Festival Sponsors** contributing \$1,000 (ages 19-40) or \$3,600 (ages 41+) will be recognized as Farm Founders Circle members.

## Title Sponsor Benefits

**Title Sponsor (\$20,000+)** receives 40 event tickets and speaking opportunities

**Plus, corresponding "Harvester" Corporate Partner benefits:**

- 5+ Private Farm Tours for a group of up to 40
- 5+ Private Volunteer Events for a group of up to 40
- 5+ free meetings in Farm spaces for a group of up to 15
- 1 discounted private event for up to 50



## Presenting Sponsor Benefits

**\$10,000+ Presenting Sponsors** receive 20 event tickets

**Plus, corresponding "Cultivator" Corporate Partner benefits:**

- 4 Private Farm Tours for a group of up to 40
- 4 Private Volunteer Events for a group of up to 40
- 4 free meetings in Farm spaces for a group of up to 15
- 1 discounted private event for up to 50

## Supporting Sponsor Benefits

**\$7,500+ Supporting Sponsors** receive 12 event tickets per festival

**Plus, corresponding "Pollinator" Corporate Partner benefits:**

- 3 Private Farm Tours for a group of up to 40
- 3 Private Volunteer Events for a group of up to 40
- 3 free meetings in Farm spaces for a group of up to 15
- 1 discounted private event for up to 25

**\$2,500+ Supporting Sponsors** receive 6 event tickets per festival

**Plus, corresponding "Grower" Corporate Partner benefits:**

- 2 Private Farm Tours for a group of up to 40
- 2 Private Volunteer Events for a group of up to 40
- 2 free meetings in Farm spaces for a group of up to 15

**\$5,000+ Supporting Sponsors** receive 10 event tickets per festival

**Plus, corresponding "Pollinator" Corporate Partner benefits:**

- 3 Private Farm Tours for a group of up to 40
- 3 Private Volunteer Events for a group of up to 40
- 3 free meetings in Farm spaces for a group of up to 15
- 1 discounted private event for up to 25

**\$1,000+ Supporting Sponsors** receive 4 event tickets per festival

**Plus, corresponding "Seeder" Corporate Partner benefits:**

- 1 Private Farm Tours for a group of up to 40
- 1 Private Volunteer Events for a group of up to 40
- 1 free meetings in Farm spaces for a group of up to 15

Coastal Roots Farm is a 501(c)(3) nonprofit organization, Federal Tax ID 47-1570910. Your in-kind gift or direct contribution is recognized as a tax-deductible donation.

Contact Kesha Dorsey at [kesha@coastalrootsfarm.org](mailto:kesha@coastalrootsfarm.org) to learn more.