



Regenerate! The Eco-Performance Fest

COASTAL ROOTS FARM  EVENT SPONSORSHIP

Dear Community Partner,

We invite you to support Coastal Roots Farm's second annual **Eco Performance Fest as part of the larger 31st Annual Lipinsky Jewish Arts Festival in San Diego** which celebrates Jewish heritage, culture, art, and ideas throughout the County.

About the Festival

Coastal Roots Farm and JFEST are honored to host an evening of original eco-theater, dance, and music by some of California's most creative, forward-thinking artists. Earth-based Jewish wisdom will ground our night and inspire the performances. As we all navigate the darkness of the climate crisis and the environmental injustices of today, art can light our way and help us see, feel, and act with renewed joy and determination. Guests will also be invited to a celebratory after-party gathering on the Farm.

About the Farm

Coastal Roots Farm is a nonprofit Jewish community farm and education center where we practice organic farming, share our harvest with those who lack access, deliver unique farm-based, environmental education, and foster inclusive spaces for people of all ages and backgrounds to come together to learn about food, farming, and Jewish tradition, and engage in ways that catalyze a healthier, more vibrant community and a more sustainable future for our region. The Farm is located in Encinitas, California, on land we recognize as indigenous to the Kumeyaay and Luiseño peoples.

Each year, the Farm grows 80,000 pounds of fresh organic food for more than 45,000 people including more than 70% which gets donated to community members in need. Additionally, we reach more than 15,000+ community members through programs and events. This is how we "Nourish Community."

Festival Sponsorship

Your generous contribution supports our greater impact in the community and comes with many benefits (see details on the next page). We hope you will join us on **Sunday, June 30th** for this exciting event. Thank you for your consideration!

Javier Guerrero
President and CEO

SPONSORSHIP LEVELS

All Regenerate! The Eco Performance Fest sponsors will be recognized for their level of support through the event website, emails, signage, social media, and during stage programming. **Corporate Festival Sponsors** will also be recognized as Corporate Partners based on cumulative support throughout the year, including your company's hyperlinked logo and with associated tiered benefits listed below. **Individual Festival Sponsors** contributing \$3,600+ will be recognized as Farm Founders Circle members.

Title Sponsor Benefits

Title Sponsor (\$10,000+) receives 20 event tickets and speaking opportunities

Plus, corresponding "Cultivator" Corporate Partner benefits including:

- 4 Private Farm Tours for a group of up to 40
- 4 Private Volunteer Events for a group of up to 40
- 4 free meetings in Farm spaces for a group of up to 15
- 1 discounted private event for up to 50

Presenting Sponsor Benefits

\$5,000+ Presenting Sponsors receive 10 event tickets

Plus, corresponding "Pollinator" Corporate Partner benefits including:

- 3 Private Farm Tours for a group of up to 40
- 3 Private Volunteer Events for a group of up to 40
- 3 free meetings in Farm spaces for a group of up to 15
- 1 discounted private event for up to 25



Supporting Sponsor Benefits

\$3,600+ Supporting Sponsors receive 8 event tickets per festival

Plus, corresponding "Grower" Corporate Partner benefits including:

- 2 Private Farm Tours for a group of up to 40
- 2 Private Volunteer Events for a group of up to 40
- 2 free meetings in Farm spaces for a group of up to 15

\$1,800+ Supporting Sponsors receive 4 event tickets per festival

Plus, corresponding "Seeder" Corporate Partner benefits including:

- 1 Private Farm Tours for a group of up to 40
- 1 Private Volunteer Events for a group of up to 40
- 1 free meetings in Farm spaces for a group of up to 15



Coastal Roots Farm is a 501(c)(3) nonprofit organization, Federal Tax ID 47-1570910. Your in-kind gift or direct contribution is recognized as a tax-deductible donation.

Contact Kesha Dorsey at kesha@coastalrootsfarm.org to learn more.