



COASTAL ROOTS FARM

FY24 QUARTER 2 IMPACT REPORT

IMPACT AT A GLANCE

Total since inception, 2014-2024 Q2

510,191 lbs
produce grown

Regenerative Agriculture
Growing organic nutrient-dense food by prioritizing soil, while mitigating climate change.

6.43 million lbs
waste diverted from landfill

316,163
individuals fed

Equitable Food Access
Reaching the most marginalized food-insecure members of our society.

Environmental Education
Inspiring climate activism and a love of nature through barrier-free programs.

37,311
youth in education programs

72%
total harvests donated

Jewish Life
Engaging diverse community members in rich land-based traditions and values.

84,409
total individuals in programs

Quarter 1 Highlight: *A New Propagation Greenhouse*

In Quarter 2, Coastal Roots Farm's new propagation greenhouse was fully activated! The new greenhouse is larger with better ventilation and airflow, which helps to mitigate plant disease and pathogens. It is also much closer to our fields, helping to create a more streamlined flow from seed to field. Additionally, it is located front-of-house where guests enter from Saxony Road (adjacent to the soon-to-open Coastal Roots Coffee), expanding the community's exposure to and understanding of the full farming cycle, beginning with seeds or "starts!"





FARMING AND FEEDING

JANUARY-MARCH 2024

"Thank you for your dedication and enthusiasm. I have a rare immune condition that takes all of my funds. I don't know what I would do without you." - Farm Stand Beneficiary

QUARTER 2 IMPACT



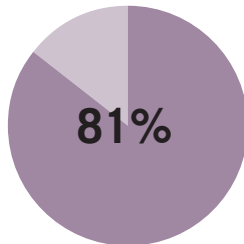
15,675 lbs

of organic food grown using [regenerative techniques](#) that restore soil health, sequester carbon, and conserve water.



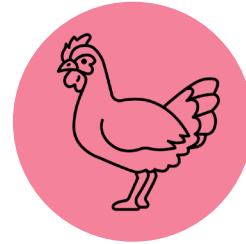
10,182 people

including low-income seniors and families, Holocaust survivors, active-duty military and veteran families, Latinx families, and Indigenous/Native families.



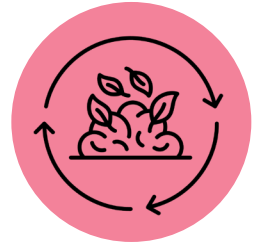
81% donated

through our pay-what-you-can Farm Stand and during no-cost off-site distributions in partnership with other social service and food system orgs.



576 eggs

produced by one flock of chickens that aerate and fertilize the soil and support with pest management.



56,840 lbs

of waste diverted from the landfill and turned into rich, biodiverse soil.



Sharing our Abundance

Springtime is abundant at Coastal Roots Farm! In Quarter 2, in addition to fulfilling our regular ongoing food distribution commitments, we were honored to share excess harvest with our partners at Jewish Family Service. These two speciality distributions channeled 385 pounds of food (valued at \$2,771) into their impactful Hand Up Food Pantry and The Corner Market programs.

A Wet Couple of Months

So far this year, our region has received nearly 12 inches of rain, significantly more than average. While benefits of such significant rain include reduced irrigation cost and pest pressure, excessive rain can damage soil, delay planting and harvesting, and create other stressors. This quarter, our dedicated team of farmers prioritized preventive maintenance on swales and dug trenches to divert water, protecting our fields and walkways. Now the Farm is looking as abundant as ever!

Welcome, Interns!

In Quarter 2, the Production Team welcomed three new interns to support all aspects of the farming cycle. Highlights have included transplanting this year's onion crop, supporting harvest and postharvest, and maintaining the landscape. **Did you know? To date, Coastal Roots Farm has hired on 14 interns to the professional staff team.**



LEARNING AND GATHERING

JANUARY-MARCH 2024

9th Annual Tu B'Shvat Festival

Coastal Roots Farm's 9th annual Tu B'Shvat Food Forest Festival welcomed more than 500 attendees to the Farm on a rainy day in Quarter 2! This year's festival theme "Together We Grow" reminded us through tactile, holiday-inspired activities, that "Adam v'Adamah" (humankind and land) are interconnected. Programmatic highlights included a cooking class, climate-resiliency session, and Food Forest tour replete with Torah teachings. Program partners included: Chabad, Dr. Bronner's, Emma Tuttleman, Friendship Circle, Keshet from Israeli American Council, Produce Good, Solana Center, and Tree San Diego.



QUARTER 2 IMPACT



3,743 youth

reached through Pre-K - 12th grade programs including [Nature Play](#), [Farm Camp](#), [After School on the Farm](#), and [Field Trips](#).



969 volunteers

and interns dedicated 1,477 hours.



1,005 people

attended Jewish holiday programs, workshops, and [community events](#) on the Farm.

Including...

Winter Farm Camp with 57 campers, Spring Farm Camp with 25 campers, and After School on the Farm with 18 campers each week!



Introducing: Arts on the Farm!

To close out Quarter 2, Coastal Roots Farm, in collaboration with Limmud North America, produced the first community art-making day on the Farm, welcoming 44 participants and four teaching artists around the County. Though art tracks including visual arts, photography, theater/movement, creative writing, and instant choir, participants explored themes of Passover and Spring.



Makes a great gift!



Nature Play News – Punch Pass, Purim, and Proliferation

It was another big quarter for Nature Play! Quarter 2 of 2024 represents a 63% increase over the same time period in 2023 and a 129% increase over the same time period in 2022. This growth can be attributed to three highlights of the last few months: the expansion of Nature Play, previously offered only on Sundays and Thursdays to Fridays as well; offering a Nature Play punch pass, which promotes increased attendance at a lower cost; and a booming Purim-themed Nature Play day which welcomed 250 attendees including half who were first-time visitors to the Farm.



IN COMMUNITY

Funder Spotlight: *Las Patronas*

Coastal Roots Farm is deeply grateful to Las Patronas for their generous grant to purchase a new farm truck. This vehicle is crucial for our Organic Food Access Program to safely transport 80,000 pounds of food to food-insecure members in the community and onsite at the Farm. Thank you!

A National Gathering

In March, Education Manager Megan Freeman hosted a group of 45 garden educators from across the country during the Growing School Gardens Summit for a field trip at Coastal Roots Farm. We were honored to share our best practices for welcoming students for authentic and age-appropriate tasks on a real production farm.



Volunteer Spotlight: *Junior League of San Diego*

In Quarter 2, 50 incredible volunteers from Junior League of San Diego rolled up their sleeves to help renovate a beautiful space on the property known as Aloha Cafe. This space overlooks our 8.5 acre Food Forest and will soon be available as a venue for community events and education programs.



Thank you to our newest Corporate Partners
 Aculife, Coola, Topo Chico, Sara Freund State Farm, and Thermo Fisher!



THANK YOU Q2 DONORS

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