

COASTAL ROOTS FARM

FY24 QUARTER 3 IMPACT REPORT

IMPACT AT A GLANCE

Total since inception, 2014-2024 Q3

528,745 lbs
produce grown

Regenerative Agriculture
Growing organic nutrient-dense food by prioritizing soil, while mitigating climate change.

6.44 million lbs
waste diverted from landfill

330,888
individuals fed

Equitable Food Access
Reaching the most marginalized food-insecure members of our society.

Environmental Education
Inspiring climate activism and a love of nature through barrier-free programs.

40,438
youth in education programs

73%
total harvests donated

Jewish Life
Engaging diverse community members in rich land-based traditions and values.

90,629
total individuals in programs



Summer is the season of our highest impact.

One quarter remains in our fiscal year. Summer is our peak growing season! Between July and September, Coastal Roots Farm will grow 30,000 more pounds of food, feed 15,000 more people, and inspire 3,000 more youth. We are reaching out to our community to help us raise the remaining \$200,000 to grow, feed, and nurture our land and community. Community support ensures we can continue to sow our seeds and provides food and education access for all, not just those with means. Together we can fight climate change with soil, reduce food insecurity, and inspire the next generation of environmental stewards.

Donate today:



FARMING AND FEEDING

APRIL-JUNE 2024

QUARTER 3 IMPACT

A new flock of chickens joined our team! Eggs will be available at the Farm Stand again in Quarter 4.



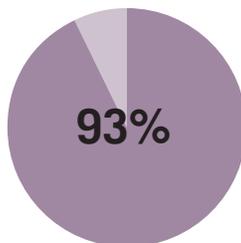
18,554 lbs

of organic food grown using [regenerative techniques](#) that restore soil health, sequester carbon, and conserve water.



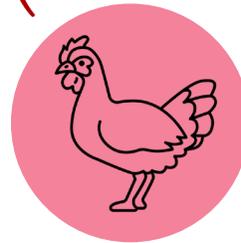
14,725 people

including low-income seniors and families, Holocaust survivors, active-duty military and veteran families, Latinx families, and Indigenous/Native families.



93% donated

through our pay-what-you-can Farm Stand and during no-cost off-site distributions in partnership with other social service and food system orgs.



666 eggs

produced by one flock of chickens that aerate and fertilize the soil and support with pest management.



11,360 lbs

of waste diverted from the landfill and turned into rich, biodiverse soil.

Plus! A new partnership with PlusBox, who received 500+ lbs of food for food insecure students in North County schools in June.

Where ancient Jewish values meet Indigenous agricultural wisdom

In Quarter 3, the Farm was honored to dedicate one of its fields to a new collaboration with Red Earth Movement. Now, twice weekly, their members farm this land and have cultivated “the three sisters” - corn, beans, and squash - companion crops that thrive when planted together. We acknowledge that the Farm’s land is indigenous to the Kumeyaay and nearby Luiseño peoples and are proud to partner with this intertribal indigenous organization, exploring shared values and across the rich histories of our traditions.



“While my husband and I navigate some really bad luck, the Farm is there for us. The produce nourishes us not only because it comes from rich soil, but also because it connects us to our local land. It literally keeps us grounded and supports our lives.”





LEARNING AND GATHERING

APRIL-JUNE 2024

And that's a wrap! Field Trips

Quarter 3 marked the end of another robust Field Trip season on the Farm. Between April and June alone, nearly 2,000 Pre-K through 12th grade students (including more than half on scholarship), participated in 61 field trips featuring STEAM-based curricula ranging from pollination to adaptation and food justice. Students arrived with curiosity and left with a deeper understanding of how their actions impact the environment.



Spring Shabbatot on the Farm

Quarter 3 marked two special Shabbat programs on the Farm reaching nearly 250 guests: the kickoff to our beloved Great Outdoor Shabbat Summer Series, and a first-ever Sacred Melodies Shabbat featuring guest artist Mikey Pauker. As a Jewish farm, we are honored to curate these moments and uplift vibrant Jewish life for all.



QUARTER 3 IMPACT



3,127 youth reached through Pre-K - 12th grade programs including [Nature Play](#), [Farm Camp](#), [After School on the Farm](#), and [Field Trips](#).



1,026 volunteers and interns dedicated 784 hours.



722 people attended Jewish holiday programs, workshops, and [community events](#) on the Farm.

Regenerate! An Eco-Performance Fest

This Quarter, Coastal Roots Farm produced the 2nd annual Eco-Performance Fest in partnership with the Lipinsky Family San Diego Jewish Arts Festival. Nearly 150 guests engaged with new works of uplifting eco-theater, dance, and music created by some of California's most forward-thinking artists, explored the earth wisdom of Jewish tradition, and connected with new likeminded friends committed to creating new stories for a thriving planet.



Who's Attending?

At community events on the Farm, one-third of guests identify as Jewish. At Jewish programs, two-thirds are Jewish.



IN COMMUNITY

Film, Food, and Fanfare

May marked the kickoff of two of our most popular community events. The 4th Annual Farm Film and Music Series began with a screening of *Common Ground*, the highly anticipated follow-up to *Kiss the Ground*. Over 200 community members gathered at “SoBa” (South Barn), the Farm’s largest event space, bringing blankets, chairs, and picnics to enjoy live music, an engaging panel, and an inspiring film about the role regenerative agriculture plays in healing our planet. We extend our heartfelt gratitude to our Series Title Sponsor Helen Zeldes, Series Presenting Sponsors Fox Point Farms and US Bank, July Supporting Sponsor Grangettos, and July program partners Pure Project and Red Earth Movement for their contributions to a successful launch!

The 2nd Annual Farm-to-Table Dinner Series was also launched with a vegan Mother’s Day meal prepared by Chef Chuck Samuelson and Chef Lavender. The menu featured kale, fennel, fava beans, radishes, and more, all grown at Coastal Roots Farm. This benefit event not only raises critical funds for the Farm but also brings community members together to dine under the stars amidst the fields that nourish them. Many thanks to Pure Project, Prager Brothers, and Revival Einkorn for their generous in-kind contributions that made for a wonderful meal!

Funder Spotlight: San Diego Foundation

San Diego Foundation understands that nature is not an amenity, but a necessity for the well-being of all San Diegans, and recognizes that many local communities lack critical access to the outdoors. Coastal Roots Farm is grateful to be a grantee of their Opening the Outdoors Program, which supported the Farm’s Equitable Outdoor Environmental STEM Education Program reaching students in the Escondido Union School District. Thank you, San Diego Foundation!



THANK YOU Q3 DONORS

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