

#### IMPACT AT A GLANCE

Total since inception, 2014-2025 Q3

611,239 lbs

produce grown

Regenerative Agriculture

Growing organic nutrient-dense food by prioritizing soil, while mitigating climate change.

6.62 million lbs

waste diverted from landfill

379,542

individuals fed

Equitable Food Access

Reaching the most marginalized food-insecure members of our society.

Environmental Education

Inspiring climate activism and a love of nature through barrier-free programs.

**52,441** 

youth in education programs

74%

total harvests donated

Jewish Life

Engaging diverse community members in rich land-based traditions and values.

114,531

total individuals in programs

#### **CELEBRATING A DECADE IN BLOOM**

This quarter, over 300 guests gathered at our sold-out Taste of the Farm celebration, honoring 10 years of impact and planting seeds for the next decade. With the Leichtag Foundation's support sunsetting, community investment is critical to ensure the Farm thrives into the future.

The evening featured chef-curated tasting stations, seasonal cocktails, live music, and a heartfelt "Raise the Shovel" moment. Thanks to our supporters, including Title Sponsor U.S. Bank, over 30 additional sponsors, and many who gave generously—we **raised more than** \$300,000 to sustain and grow our work.



# **FARMING AND FEEDING LEARNING AND GATHERING QUARTER 3 IMPACT (APRIL-JUNE 2025)**

#### **OUARTER 3 IMPACT (APRIL-JUNE 2025)**



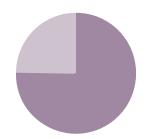
#### 22,291 lbs

of organic food grown using regenerative techniques that restore soil health, sequester carbon, and conserve water.



#### 13,726 people

including low-income seniors and families, Holocaust survivors. veteran, Latinx, and Indigenous/Native families.



#### 76% donated

through our Pay-What-You-Can Farm Stand and during no-cost off-site distributions in partnership with other social service and food system orgs.



#### 3,696 eggs

produced by chickens that aerate and fertilize the soil and support with pest management.



#### 21,980 lbs

of waste diverted from the landfill and turned into rich. biodiverse soil.



#### 3,012 youth

reached through Pre-K - 12th grade programs including Nature Play, Farm Camp, After School on the Farm, and Field Trips.



## 395 volunteers

dedicated 1,311 hours through programs including Community Volunteering, Private Groups and Internships.



### 958 people

attended Jewish holiday programs, workshops, and community events on the Farm.



#### **FARM CAMP KICK OFF**

Farm Camp season began this quarter, welcoming 100 campers each week across 10 vibrant weeks.

Kids dug into the soil, fed chickens, and explored Jewish values through food, play, and nature. It's hands-on environmental education at its most joyful and formative.



#### FROM MICROBES TO MEALS: HOW WE FARM

Our regenerative farming practices were **featured on CBS** 8 San Diego, showcasing how we care for the soil as much as the food it grows. At Coastal Roots Farm, climate-smart methods like composting and cover cropping crow nutrient-rich food while storing carbon and reducing atmospheric carbon dioxide.

The segment also featured Salk Institute research aligned with our practices, illustrating how our "Fieldto-Research" approach addresses climate change.

As Adam McCurdy, our Director of Farm Production and Distribution, shared on air: "We are what we eat—but more deeply, we are what we walk on. It's the soil, the Earth. It's all connected."

#### ROOTED IN COMMUNITY NUTRITION

This season's harvest brought tomatoes, squash, and hearty greens to our neighbors. We also activated Pe'ah Fields 3 and 4, planting perennials like yacon, callaloo, and tree collards for year-round resilience.

At our Pay-What-You-Can Farm Stand, neighbors can access up to \$30 of free produce through a dignified, private checkout.

Q3 Highlight: **76% of visitors used the pay-what-you-can** sliding scale option, made possible by customers who pay retail prices and contributors that invest in our work to support equitable food access.



#### **SHAVUOT TO SHABBAT:** A SEASON OF FARM-FILLED GATHERINGS

From Farm Camp for Grown Ups to Great Outdoor Shabbat, Shavuot with Solel, Passover on the Farm, Paint & Nosh, and more, this spring and summer offered dozens of ways to engage with land, spirit, and community.

Reaching **958 participants** in Quarter 3, each gathering rooted participants in Jewish rhythm, ecological connection, and collective celebration.





#### FROM SEED TO SPIRIT

In partnership with Red Earth Movement, we're empowering local Native nations through Traditional Ecological Knowledge and regenerative land caretaking.

Together, we established gardens in tribal education centers and schools, sparking enthusiasm and creativity among Native youth. Red Earth Movement Leadership said: "We remain committed to expanding the Seed to Spirit program to reach even more Native youth and are grateful for our alliance with Coastal Roots Farm."



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#### **QUARTER 3 IMPACT (APRIL-JUNE 2025)**

#### **GATHERING AT THE TABLE**

Our sold-out June Farm-to-Table Dinner brought 64 guests together for a soul-filling evening of seasonal dishes prepared by Chef Kelston Moore of Fox Point Farms, complete with Fox Point beer pairings and wines from Caves Wine Shop.

This intimate series offers more than just a meal—it creates space for shared values, new friendships, and deep connection to the land that sustains us. Four more dinners remain this season.



#### **FILMS AND STORIES UNDER THE STARS**

We launched our Farm Film & Music Series with a powerful screening of *Common Ground*, and a panel featuring leaders in soil health and regenerative agriculture. This 5-part summer series invites community members to engage with urgent issues through film, live music, and meaningful dialogue.



#### **FUNDER HIGHLIGHT**

At the Farm, no student or camper is turned away for inability to pay. More than \$586,748 is distributed in scholarship funds annually to ensure everyone can participate in Camps, Field Trips, and After School on the Farm. Support from the Solomon Dutka Fund in the New York Community Trust, and friend of the Farm Jane Best, help make camps accessible for all. We received \$10.000 from the Solomon Dutka Fund to underwrite camp scholarships.



#### **VOLUNTEERING WITH PURPOSE**

This Quarter, 9 local companies and organizations rolled up their sleeves in private group volunteer experiences, tackling everything from crop planting to farm beautification. These hands-on days strengthen teams and sow impact.

Thank you, Anti-Defamation League, Big Brothers Big Sisters, COX Communications, Deloitte, Intuit, Junior League of San Diego, National Charity League San Dieguito, ThermoFisher, and UCSD Garden Club!



# We rely on community support to do this important work.

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