



A **YEAR**
in
REVIEW



October 1, 2024 -
September 30, 2025



REFLECTIONS FROM OUR LEADERSHIP

Land Acknowledgement

Coastal Roots Farm recognizes and honors this land as indigenous to the Kumeyaay and nearby Luiseño peoples, and recognizes that acknowledgement in itself is not enough.

Agriculture has a history built upon systems of exploitation (of land, resources, and people), and these systems still perpetuate social inequity today. We are committed to partnerships that benefit and support local indigenous communities and seek to continue deepening our understanding of the history of colonialization.

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Javier Guerrero
President and CEO

Dear Friends of the Farm,

This year, as **Coastal Roots Farm celebrates 10 years**, we pause to reflect on how far we've come — and where we are going next. What began as a vision to grow healthy food and community on sacred soil has blossomed into a thriving movement rooted in **Jewish values and climate action**.

Over the past decade, we have grown and shared more than **half a million pounds of regeneratively farmed produce**, reaching hundreds of thousands of neighbors and transforming millions of pounds of waste into rich, living soil. We have welcomed **tens of thousands of learners** to connect with the land, explore environmental stewardship, and cultivate belonging across lines of difference.

This year alone, we have deepened our impact through programs and partnerships that embody the heart of our mission: advancing **regenerative agriculture, equitable food access, environmental education, and Jewish life**. From our Field-to-Research partnerships testing real-world climate solutions, to record-breaking participation at Tu B'Shvat Food Forest Festival and Taste of the Farm, our community continues to grow in both reach and purpose.

As we look toward the next decade, our new **Strategic Plan** provides a clear roadmap for deepening this impact through six priorities:

- **Nourishing people and planet** through regenerative, climate-smart agriculture;

- **Advancing food equity** for all;
- **Educating for environmental stewardship** at every age and stage;
- **Uplifting Jewish life** that is inclusive, experiential, and values-driven;
- **Building a sustainable organization** that balances mission and margin;
- **Cultivating thought leadership** to share our learning and inspire systems change.

These priorities are not new — they grow directly from our roots. They reflect who we are and what the moment demands: collective action, compassionate leadership, and a commitment to repair the world.

Thank you for helping us cultivate this vibrant community over the past ten years. Together, we are planting seeds of resilience, care, and connection that will nourish generations to come.

With deep gratitude,

Javier Guerrero
President and CEO

Michael Berlin
Board Chair





GUIDED BY JEWISH VALUES

What makes a Jewish farm?

As part of a growing movement of Jewish community farms, we blend Jewish wisdom with regenerative agriculture to nurture the land, cultivate community, and inspire a sense of purpose and belonging. Our values guide how we grow, share, celebrate, and care for all living things.

Adam V'Adamah

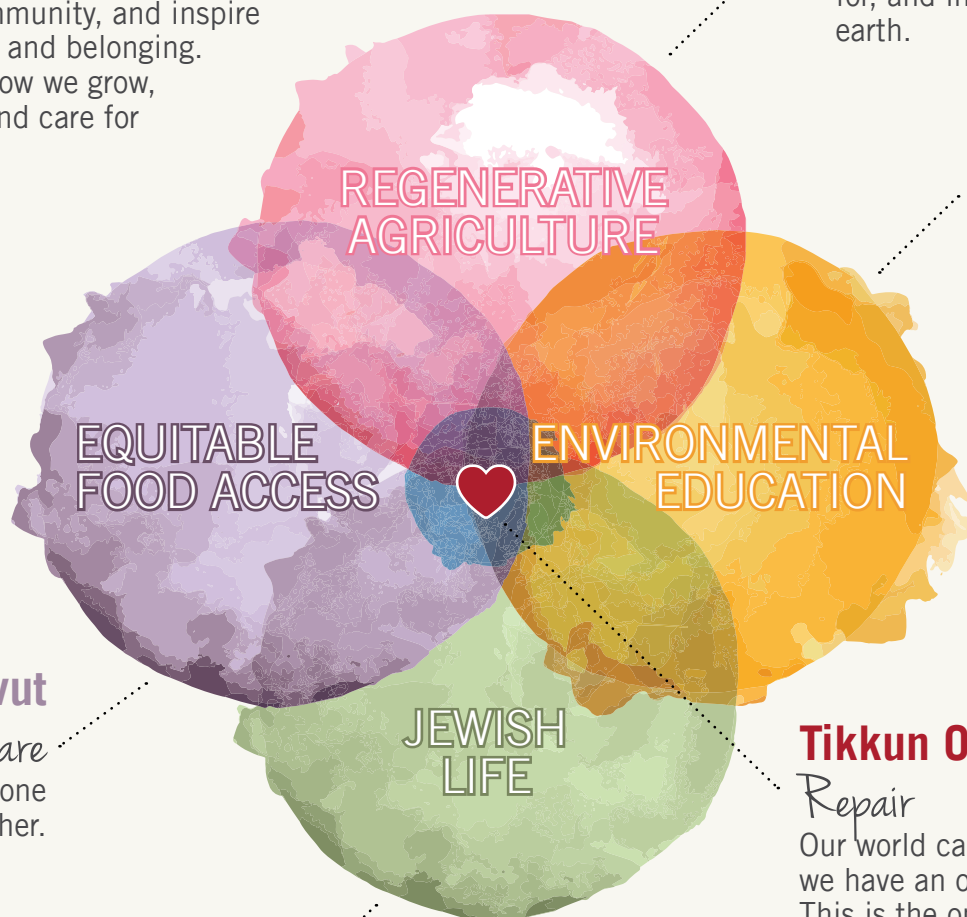
Interdependence

We are part of, responsible for, and interwoven with the earth.

Peleh

Wonder

Awe inspires action, promotes curiosity, and encourages humility.



Arevut

Mutual Care

We are responsible for one another.

Kodesh

Sacred Time

The Jewish calendar and tradition guide how we farm, rest, celebrate, mourn, and what we uplift communally as sacred.

Tikkun Olam

Repair

Our world can be repaired and we have an obligation to try. This is the only world we get.

♥ Jewish values and care for climate are at the heart of our work.

A space where everyone is welcome

We offer many entry points to explore Jewish traditions through inclusive, hands-on experiences with the land. People of all backgrounds are invited to connect with nature, food, and one another — fostering understanding, joy, and community while countering bias and strengthening allyship.

OUR IMPACT SINCE INCEPTION

2014-2025 Q4



636,618 pounds

of organic food grown using regenerative techniques that restore soil health, sequester carbon, and conserve water.



395,456 people

fed including low-income seniors and families, Holocaust survivors, active-duty military and veteran families, Latinx families, and Indigenous/ Native families.



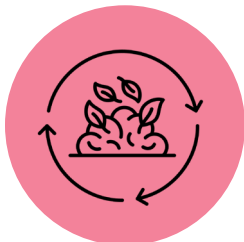
55,700 youth

reached through Pre-K - 12th grade programs including [Nature Play](#), [Farm Camp](#), [After School on the Farm](#), and [Field Trips](#).



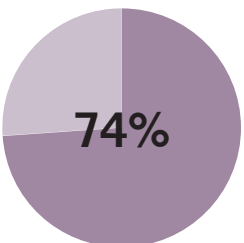
37,815 people

attended Jewish holiday programs, workshops, and [community events](#) on the Farm.



6,649,890 pounds

of waste diverted from the landfill and turned into rich, biodiverse soil.



harvests donated

through our pay-what-you-can Farm Stand and during no-cost off-site distributions in partnership with other social service and food system organizations.

OUR REACH SPANS THE COUNTY.

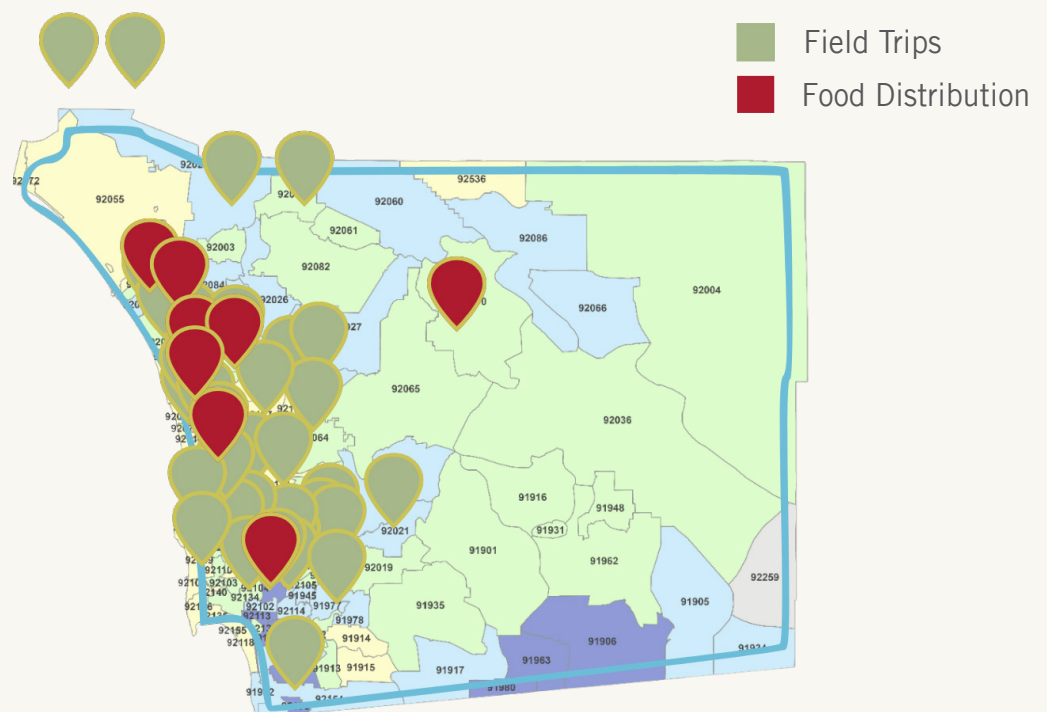


Figure 1 FY25 Reach by zip code, Field Trips and Food Distribution



ROOTED IN THE SOIL

FROM THE GROUND, UP

Through **regenerative agriculture**, we **grow healthy food** while **restoring the ecosystems** that sustain it. Our farming practices enrich soil, conserve water, and capture carbon—helping to **mitigate climate change** from the ground up. By working in harmony with nature, we strengthen biodiversity, support pollinators, and improve the land’s long-term resilience.

Every seed we plant and every crop we harvest reflects a commitment to soil health and community health alike. Guided by research, observation, and care, our farmers model what’s possible when agriculture serves both people and planet.

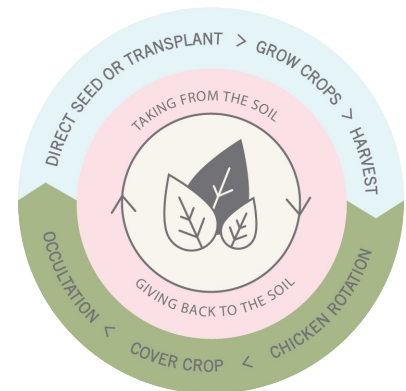


Figure 2 Regenerative farming cycle

WE DON'T CONTROL NATURE— WE COLLABORATE WITH IT.

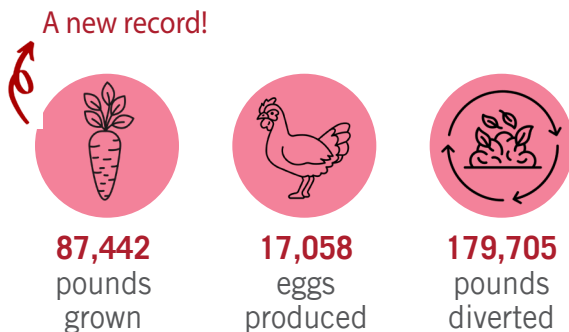


Figure 3 FY25 Farming impact data

Research to Practice - Beneficial Pests

For the past decade, Coastal Roots Farm has restored degraded soils and built a more sustainable, climate-friendly food system. Our regenerative practices—no-till farming, cover cropping, crop rotation, companion planting, and chicken integration—draw carbon from the atmosphere and return it to the soil, strengthening the living systems that sustain us. This year, we deepened that commitment through a **science-informed approach that blends traditional wisdom with modern research**. Using integrated pest management, our farmers release **beneficial insects** such as ladybugs, lacewings, and parasitic wasps to maintain natural balance, while “banker plants” provide food and shelter that boost biodiversity. Every two weeks, the team reviews soil tests, crop plans, and ecosystem data to refine methods and model climate resilience. In partnership with education and research institutions, we’re collecting and sharing data to advance the wider regenerative agriculture movement—turning research into practice and care into climate action.



SHARING OUR HARVEST

REDUCING COMMUNITY HUNGER

We ensure everyone—regardless of income—has access to fresh, nutritious food grown with care for the earth. As SNAP benefit reductions and rising food costs strained families this year, we deepened our commitment to equitable access through our Pay-What-You-Can Farm Stand and countywide produce distributions.

Each harvest shared represents **nourishment and dignity**, strengthening a more just and resilient local food system.

A third of all those fed were seniors.

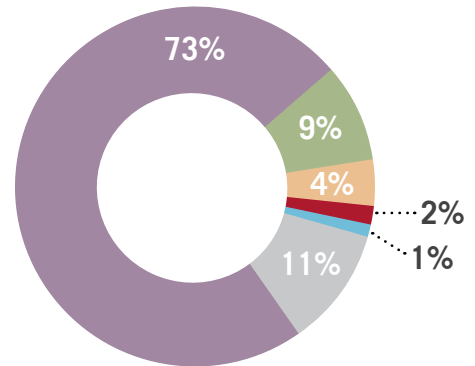


Figure 4 Populations reached via direct donations

- Farm Stand customers benefitting from the "pay-what-you-can" option
- Latinx and immigrant families reached in partnership with Vista Community Clinic
- Indigenous/Native families in partnership with San Diego American Indian Health Center and the Iipay Nation of Santa Ysabel
- Holocaust survivors reached in partnership with Jewish Family Services
- Low income seniors in partnership with Mercy Housing's Cantabria Senior Homes
- Other

1 IN 4 SAN DIEGANS FACES FOOD INSECURITY.



- Pounds donated
- Pounds sold

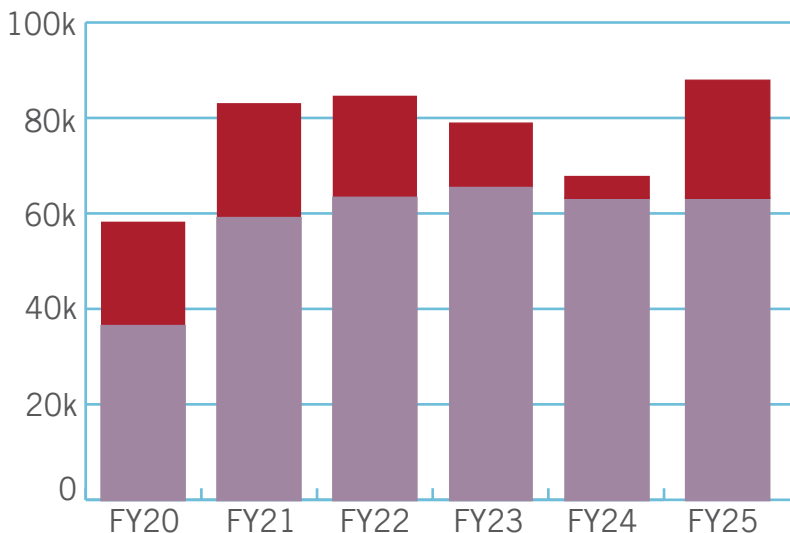


Figure 5 Organic Food Access Program 6-year impact



"Having fresh, locally grown vegetables is a blessing we've never had before. I'm so grateful we can count on Coastal Roots Farm."

—Tribal Beneficiary



GROWING FUTURE LEADERS

CRADLE TO CAREER PROGRAMS

Through hands-on environmental education, we inspire curiosity, stewardship, and a lifelong connection to the natural world. From early childhood exploration to teen leadership and adult learning, our programs nurture growth at every age and stage. Students, campers, and volunteers gain practical skills rooted in **sustainability, science, and community care**—laying the groundwork for future **careers in food, farming, and environmental leadership**.



FROM LEARNERS TO LEADERS



Workforce development programs

Workforce development builds skills, careers, and community. This year, we celebrated two former interns—Sean and Sydney—joining our team, and bid a loving farewell to long-time Farmer Josh, who launched his own family farm with the experience gained here. With support from the William Stephen Tellam Foundation, we continue to cultivate **meaningful career pathways** in sustainable agriculture.

To date, 16 past interns have been hired to join the Farm's team of staff!



1,802 volunteers & interns contributed **4,938** hours.



of students and campers received *program scholarship*. Nobody is turned away for inability to pay.

Represents a 29% increase in Field Trip and 75% increase in Camp scholarship requests, made possible by Prebys Foundation and others.

- Children (Nature Play)
- Campers (Farm Camp & After School)
- Students (Field Trips)

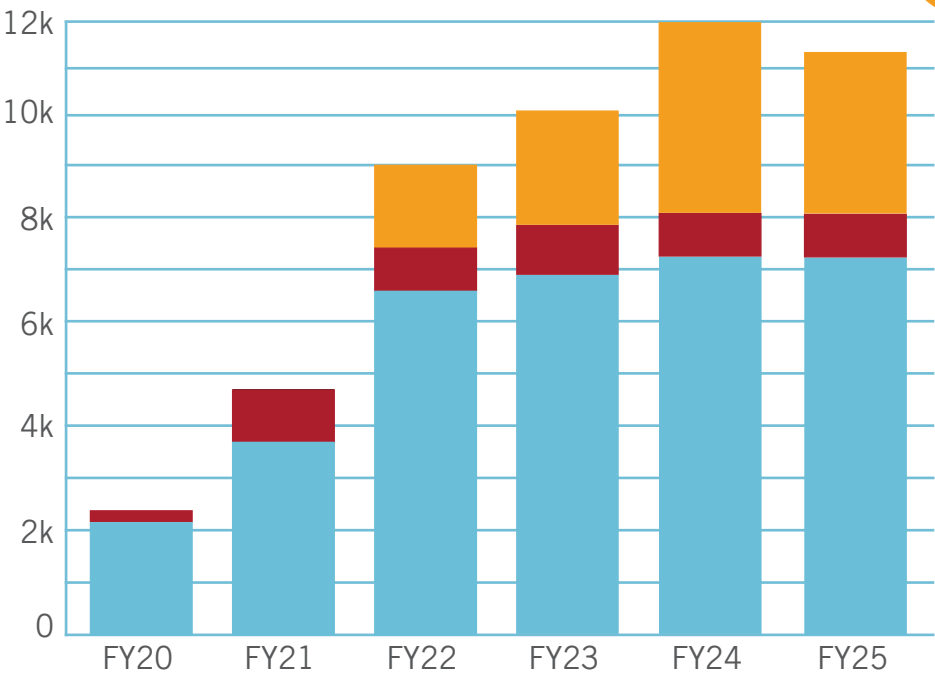


Figure 6 Youth reached through education programs



A VIBRANT JEWISH COMMUNITY

A HUB FOR EARTH-BASED JUDAISM

At the Farm, we offer inclusive and innovative Jewish cultural and spiritual experiences for people of all backgrounds. Grounded in land and tradition, our programs **connect Jewish wisdom with sustainability and community life**. Through multigenerational gatherings, learning cohorts, and festivals aligned with the Jewish calendar, we create meaningful opportunities to explore Jewish practice, celebrate the seasons, and care for our shared planet.

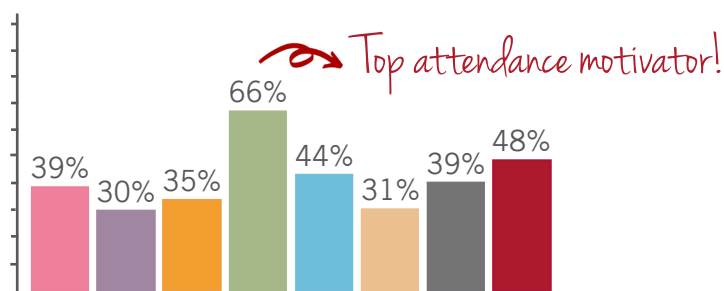
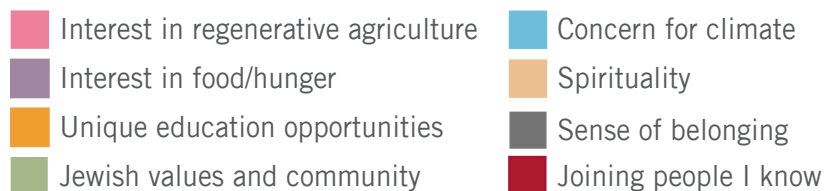


Figure 8 FY25 event attendee motivations



WHERE BELONGING AND ALLYSHIP TAKE ROOT

Coastal Roots Farm expands what Jewish community can look like—welcoming Jews, interfaith families, and allies to learn, celebrate, and take action together. In a divisive world and a region where only 39 percent of Jews report feeling a sense of belonging, **the Farm serves as both a home for Jewish connection and a bridge of solidarity**, cultivating belonging that extends beyond identity—rooted in empathy, respect, and shared care for the Earth.

"It's not typical to feel safe being gay, or Jewish—but at the Farm, I felt both."
- Event attendee

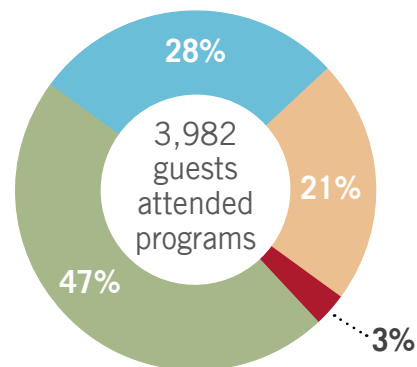


Figure 7 FY25 Program Attendees at 52 programs



Arts on the Farm

Arts are more than expression—they're a tool for connection, reflection, and action. Through creative experiences, we engage hearts and minds in the urgent work of caring for people and planet, translating values like wonder, repair, and interdependence into shared experience. This year, that vision came to life through the launch of the **Jewish Climate Artists for California Incubator**, the first program of its kind made possible by The Covenant Foundation. From 33 applicants, six visionary artists were selected to create new works at the intersection of Jewish wisdom, ecology, and creativity, transforming the Farm into a living studio where art becomes a catalyst for belonging and repair.





A LOOK AHEAD

10 YEARS OF GROWTH

This year, we marked 10 incredible years of growing food, community, and connection at Coastal Roots Farm. Our sold-out Taste of the Farm celebration brought together 300 guests, dozens of partners, and the energy of a decade rooted in care for people and planet. As we look ahead, our new **Strategic Plan** charts the path forward—advancing **six priorities** that build on all we have learned:

- 1 REGENERATIVE AGRICULTURE**
to grow healthy food, heal soil, and fight climate change
- 2 EQUITABLE FOOD ACCESS**
to reduce community hunger and care for our neighbors
- 3 ENVIRONMENTAL EDUCATION**
to raise the next generation of environmental leaders
- 4 JEWISH LIFE**
to keep tradition alive and learn from its wisdom
- 5 LEARNING AND THOUGHT LEADERSHIP**
to continue growing and sharing what we know
- 6 ORGANIZATIONAL SUSTAINABILITY**
to ensure the Farm continues serving the community for years to come

The Farm's first decade has proven what's possible when community takes root—now, we're growing the next one together.

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BALANCING MISSION AND MARGIN

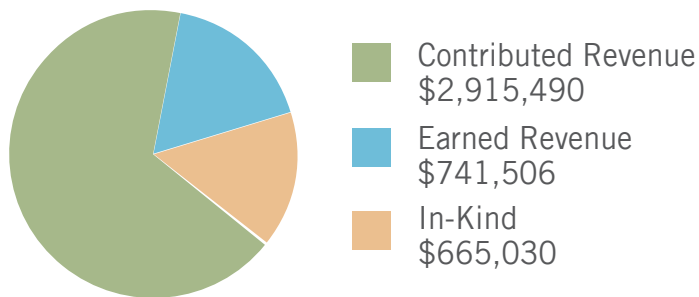


Figure 9 FY25 Revenue (Unaudited)

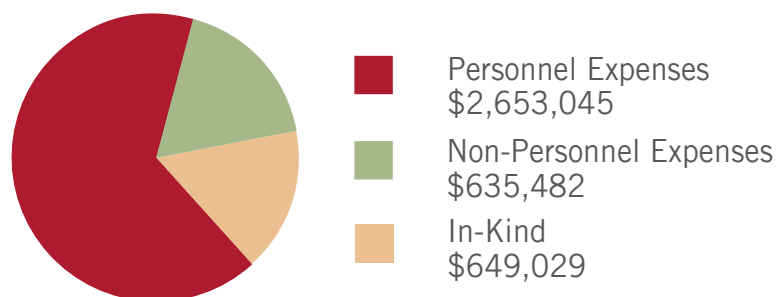


Figure 10 FY25 Expenses (Unaudited)

GET INVOLVED! WAYS TO SUPPORT

Make a Gift or Grant

Contribute with a one-time or monthly gift via donor advised fund, foundation, and more.

Become a Farm Founder

Participate in this giving circle and join a special group of supporters shaping the future of the Farm.

Join our Legacy Society

A planned gift ensures the sustainability of our critical work caring for people and planet.

Sponsor an Event

Contribute to the success of our programs while aligning your brand with our values.



Become a Corporate Partner

Enjoy exclusive benefits while supporting our cause.

Attend an Event

Become a champion of our work by participating and sharing with your network.

Volunteer

Join regular volunteer opportunities or give back during a private volunteer experience.

Visit the Coffee Cart

Every purchase supports the Farm's mission—so your coffee does good, too.

