

COASTAL ROOTS FARM

FY26 QUARTER 1 IMPACT REPORT

IMPACT AT A GLANCE

Total since inception, 2014-2026 Q1

661,370 lbs
produce grown

Regenerative Agriculture
Growing organic nutrient-dense food by prioritizing soil, while mitigating climate change.

6.67 million lbs
waste diverted from landfill

407,814
individuals fed

Equitable Food Access
Reaching the most marginalized food-insecure members of our society.

Environmental Education
Inspiring climate activism and a love of nature through barrier-free programs.

60,555
youth in education programs

74%
total harvests donated

Jewish Life
Engaging diverse community members in rich land-based traditions and values.

126,560
total individuals in programs

GROWING AT A MOMENT OF CHANGE

During our year-end fundraising campaign, our community stepped forward when it mattered most—**221 supporters raised more than \$400,000**, meeting our goal and strengthening the Farm during a time of growing need.

The 38-day campaign, bolstered by a \$200,000 match, turned generosity into immediate impact. This support comes as the Farm enters a year of financial transition, with rising demand for food distribution, education programs, and community gathering—especially as public assistance systems face strain.

Continued community investment is essential as we move forward—ensuring Coastal Roots Farm can meet urgent needs today and build resilience for the years ahead.

“It appears there are dark hungry days ahead... It is heartening to know Coastal Roots will be there helping to provide healthy fresh farm-grown produce to those in need.”
- Supporters Carol & Ernie Borunda





FARMING AND FEEDING

QUARTER 1 IMPACT (OCTOBER-DECEMBER 2025)



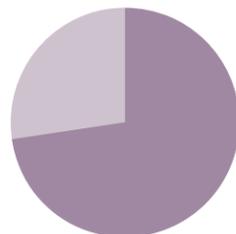
24,752 lbs

of organic food grown using [regenerative techniques](#) that restore soil health, sequester carbon, and conserve water.



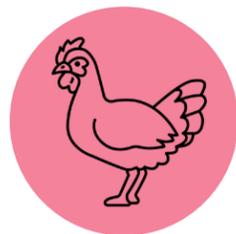
12,358 people

including low-income seniors and families, Holocaust survivors, Latinx families, and Indigenous/Native families.



71% donated

through our pay-what-you-can Farm Stand and during no-cost off-site distributions in partnership with other social service and food system orgs.



3,156 eggs

produced by one flock of chickens that aerate and fertilize the soil and support with pest management.



22,085 lbs

of waste diverted from the landfill and turned into rich, biodiverse soil.



LEARNING AND GATHERING

QUARTER 1 IMPACT (OCTOBER-DECEMBER 2025)



2,454 youth

reached through Pre-K - 12th grade programs including [Nature Play](#), [Farm Camp](#), [After School on the Farm](#), [Field Trips](#) & [Birthday Parties](#).



638 volunteers

and interns dedicated 1,041 hours.



836 people

attended Jewish holiday programs, workshops, and [community events](#) on the Farm.

Field Trip Spotlight:

"The Good, The Bad, and the Bug-fly"

How do farmers protect crops without harming people, pollinators, or the planet? In **Nature's Pest Patrol**, students investigate pests found on the Farm and explore nature-based alternatives to chemical pesticides. Through scavenger hunts, role-play games, and hands-on observation, students learn how predator-prey relationships, habitat design, and organic practices support healthy crops. Designed for 4th-grade learners, this experience builds systems thinking, science literacy, and an understanding of how sustainable farming protects ecosystems and community health.



Proving Regeneration from the Ground Up

UC San Diego Partnership

This quarter, Coastal Roots Farm launched a partnership with **UC San Diego's Soil Health Center at Scripps Institution of Oceanography**, grounding regenerative agriculture in both science and lived practice. As interest in "regenerative" farming grows—and is increasingly critiqued for surface-level claims—this collaboration allows us to measure what truly matters. Through weekly soil sampling and multiple crop successions, we are documenting healthier soils, reduced disease, and fewer inputs. By aligning research with place-based farming, we demonstrate that regeneration is not a label, but a long-term commitment to integrity, resilience, and community nourishment.

Rising Demand at the Farm Stand

As **SNAP requirement changes** took effect locally, more San Diegans turned to community food providers—especially seniors, veterans, and unhoused neighbors. At Coastal Roots Farm, this shift was reflected in increased demand at our Pay-What-You-Can Farm Stand. **In Q1, Farm Stand customers relying on donated food increased by 13% compared to last year, representing nearly 900 more people in these three months alone.**

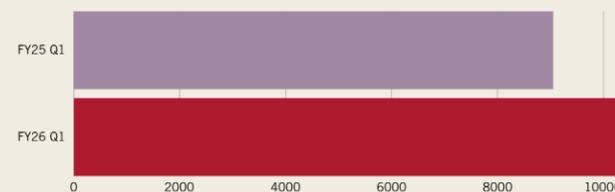


Figure 1 Farm Stand Customers Served via Donations

Did You Know? Direct Produce Sales

We share our harvest in three ways: Farm Stand, free off-site distributions serving San Diegans in need, and direct sales to local chefs and small businesses. These sales generate essential revenue—this quarter, Urban Kitchen Group was a leading purchaser.

Gathering in Community, Even in Difficult Times

In Q1, Coastal Roots Farm hosted community gatherings including **Sukkot, Pride in the Sukkah, Qigong and Psalms, and Chanukah, reaching 809 community members** through programs rooted in identity, connection, and belonging. This year, Chanukah held particular weight, as we gathered shortly after the antisemitic attack at a Chanukah celebration in Bondi, Australia. In moments of uncertainty, we remain steadfast in our commitment to these gatherings, which foster allyship, friendship, and resilience across communities. Ensuring safe, welcoming spaces has required significantly increased security investments—an ongoing and growing cost of sustaining inclusive community life.



"The pest and predator exploration was fun! I liked trying the cherry tomatoes and pomegranate seeds too. I totally recommend going there!"

- 4th grade student





IN COMMUNITY

Funder Spotlight: San Diego Unity Fund

We are deeply grateful to receive support from the San Diego Unity Fund, made possible through a powerful collaboration between **Prebys Foundation, Price Philanthropies, and San Diego Foundation**. Created in response to major federal funding cuts, the Fund invests in trusted, community-led food programs across the region. This support strengthens Coastal Roots Farm's **Organic Food Access Program**, helping us provide fresh, nutrient-dense produce and eggs to food-insecure, primarily BIPOC communities at a time of rising need. We are honored to be part of this collective effort to nourish San Diego with dignity and care.



Coffee that Fuels Community

The Coastal Roots Farm Coffee Cart—**open Thursdays, Fridays, and Sundays from 8a.m.–3p.m.**—supports the Farm by increasing visitorship, expanding community exposure, and generating earned revenue that sustains our mission. It's a welcoming place to meet, work, or linger while engaging with the Farm Stand, Nature Play, and the land itself. We invite you to stop by, **bring a meeting to the Farm, and enjoy a cup that supports caring for people and the planet.**

Corporate Partner Highlight: Realty Income

Realty Income joined the Farm for a private volunteer day, harvesting radishes that directly supported our food access programs. **Corporate engagement—through volunteer days and event sponsorship**—generates both mission impact and essential revenue, helping sustain the Farm's ability to serve growing community need.

Did you know? In 2025, **527 Corporate Volunteers** contributed **1,326 volunteer hours** at the Farm!



WITH GRATITUDE

THANK YOU Q1 DONORS

- | | | | | | |
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We rely on community support to do this great work. Invest in people and planet.

